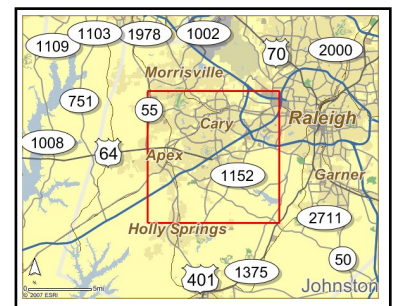
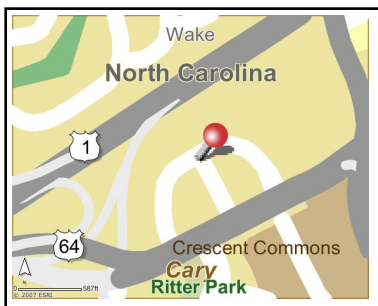


Site Map

301 Ashville Ave
Cary, NC 27518

Prepared By: Income Properties
December 11, 2007

Latitude 35.7394
Longitude -78.7852





Executive Summary

Prepared By: Income Properties

Site Type: Radius

301 Ashville Ave
Cary, NC 27518
Radius: 1.0 mile

301 Ashville Ave
Cary, NC 27518
Radius: 3.0 mile

301 Ashville Ave
Cary, NC 27518
Radius: 5.0 mile

2007 Population

Total Population	3,978	61,951	144,846
Male Population	49.2%	49.4%	50.4%
Female Population	50.8%	50.6%	49.6%
Median Age	40.0	37.6	34.4

2007 Income

Median HH Income	\$126,550	\$98,993	\$86,385
Per Capita Income	\$56,983	\$46,555	\$42,052
Average HH Income	\$162,786	\$125,576	\$109,910

2007 Households

Total Households	1,678	22,902	55,203
Average Household Size	2.34	2.69	2.61
1990-2000 Annual Rate	8.55%	4.79%	5.21%

2007 Housing

Owner Occupied Housing Units	74.4%	74.7%	65.0%
Renter Occupied Housing Units	16.6%	20.2%	29.1%
Vacant Housing Units	9.0%	5.1%	5.9%

Population

1990 Population	1,605	33,413	69,589
2000 Population	3,419	52,466	119,209
2007 Population	3,978	61,951	144,846
2012 Population	4,616	72,553	171,554
1990-2000 Annual Rate	7.86%	4.62%	5.53%
2000-2007 Annual Rate	2.45%	2.69%	3.17%
2007-2012 Annual Rate	3.02%	3.21%	3.44%

In the identified market area, the current year population is 144,846. In 2000, the Census count in the market area was 119,209. The rate of change since 2000 was 3.17 percent annually. The five-year projection for the population in the market area is 171,554, representing a change of 3.44 percent annually from 2007 to 2012. Currently, the population is 50.4 percent male and 49.6 percent female.

Households

1990 Households	626	12,058	27,236
2000 Households	1,422	19,244	45,260
2007 Households	1,678	22,902	55,203
2012 Households	1,957	26,873	65,437
1990-2000 Annual Rate	8.55%	4.79%	5.21%
2000-2007 Annual Rate	2.68%	2.82%	3.23%
2007-2012 Annual Rate	3.12%	3.25%	3.46%

The household count in this market area has changed from 45,260 in 2000 to 55,203 in the current year, a change of 3.23 percent annually. The five-year projection of households is 65,437, a change of 3.46 percent annually from the current year total. Average household size is currently 2.61, compared to 2.62 in the year 2000. The number of families in the current year is 36,531 in the market area.

Housing

Currently, 65.0 percent of the 58,661 housing units in the market area are owner occupied; 29.1 percent, renter occupied; and 5.9 percent are vacant. In 2000, there were 47,743 housing units— 64.9 percent owner occupied, 29.6 percent renter occupied and 5.4 percent vacant. The rate of change in housing units since 2000 is 2.88 percent. Median home value in the market area is \$248,423, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 2.5 percent annually to \$281,039. From 2000 to the current year, median home value changed by 4.51 percent annually.



Site Type: Radius	301 Ashville Ave Cary, NC 27518 Radius: 1.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 3.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 5.0 mile
Median Household Income			
1990 Median HH Income	\$76,403	\$52,383	\$42,546
2000 Median HH Income	\$94,256	\$75,748	\$66,457
2007 Median HH Income	\$126,550	\$98,993	\$86,385
2012 Median HH Income	\$152,966	\$121,015	\$106,594
1990-2000 Annual Rate	2.12%	3.76%	4.56%
2000-2007 Annual Rate	4.83%	4.38%	4.29%
2007-2012 Annual Rate	3.86%	4.1%	4.29%
Per Capita Income			
1990 Per Capita Income	\$29,348	\$21,911	\$19,261
2000 Per Capita Income	\$39,491	\$33,454	\$30,573
2007 Per Capita Income	\$56,983	\$46,555	\$42,052
2012 Per Capita Income	\$74,667	\$59,709	\$53,280
1990-2000 Annual Rate	3.01%	4.32%	4.73%
2000-2007 Annual Rate	6.04%	5.43%	5.23%
2007-2012 Annual Rate	5.55%	5.1%	4.85%
Average Household Income			
1990 Average Household Income	\$94,089	\$60,039	\$49,250
2000 Average Household Income	\$115,588	\$90,533	\$79,820
2007 Average HH Income	\$162,786	\$125,576	\$109,910
2012 Average HH Income	\$213,558	\$160,853	\$139,146
1990-2000 Annual Rate	2.08%	4.19%	4.95%
2000-2007 Annual Rate	5.63%	5.37%	5.25%
2007-2012 Annual Rate	5.58%	5.08%	4.83%

Households by Income

Current median household income is \$86,385 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$106,594 in five years. In 2000, median household income was \$66,457, compared to \$42,546 in 1990.

Current average household income is \$109,910 in this market area, compared to \$73,126 for all U.S. households. Average household income is projected to be \$139,146 in five years. In 2000, average household income was \$79,820, compared to \$49,250 in 1990.

Current per capita income is \$42,052 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$53,280 in five years. In 2000, the per capita income was \$30,573, compared to \$19,261 in 1990.

Population by Employment

Total Businesses	525	2,177	4,284
Total Employees	5,066	18,105	32,036

Currently, 96.0 percent of the civilian labor force in the identified market area is employed and 4.0 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 95.9 percent of the civilian labor force, and unemployment will be 4.1 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 76.4 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.2 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 79.3 percent in white collar jobs (compared to 60.2 percent of U.S. employment)
- 9.7 percent in service jobs (compared to 16.5 percent of U.S. employment)
- 10.9 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 83.7 percent of the market area population drove alone to work, and 4.2 percent worked at home. The average travel time to work in 2000 was 23.1 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2000, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 6.5 percent had not earned a high school diploma (19.6 percent in the U.S.)
- 12.9 percent were high school graduates only (28.6 percent in the U.S.)
- 7.5 percent had completed an Associate degree (6.3 percent in the U.S.)
- 35.7 percent had a Bachelor's degree (15.5 percent in the U.S.)
- 19.9 percent had earned a Master's/Professional/Doctorate Degree (8.9 percent in the U.S.)



Demographic and Income Profile

Prepared By: Income Properties

301 Ashville Ave
Cary, NC 27518

Site Type: Radius

Latitude 35.7394
Longitude -78.7852
Radius: 1.0 mile

Summary	2000	2007	2012
Population	3,419	3,978	4,616
Households	1,422	1,678	1,957
Families	1,170	1,335	1,524
Average Household Size	2.36	2.34	2.33
Owner Occupied HUs	1,177	1,372	1,585
Renter Occupied HUs	245	306	372
Median Age	38.8	40.0	39.5

Trends: 2007-2012 Annual Rate	Area	State	National
Population	3.02%	1.72%	1.30%
Households	3.12%	1.83%	1.33%
Families	2.68%	1.4%	1.08%
Owner HHs	2.93%	1.82%	1.41%
Median Household Income	3.86%	3.28%	3.32%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	24	1.7%	15	0.9%	15	0.8%
\$15,000 - \$24,999	33	2.3%	23	1.4%	17	0.9%
\$25,000 - \$34,999	62	4.4%	34	2.0%	22	1.1%
\$35,000 - \$49,999	126	8.9%	85	5.1%	59	3.0%
\$50,000 - \$74,999	249	17.7%	185	11.0%	181	9.2%
\$75,000 - \$99,999	256	18.2%	248	14.8%	167	8.5%
\$100,000 - \$149,999	379	26.9%	386	23.0%	494	25.2%
\$150,000 - \$199,000	148	10.5%	370	22.1%	295	15.1%
\$200,000+	131	9.3%	330	19.7%	707	36.1%
Median Household Income	\$94,256		\$126,550		\$152,966	
Average Household Income	\$115,588		\$162,786		\$213,558	
Per Capita Income	\$39,491		\$56,983		\$74,667	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	206	6.0%	237	6.0%	289	6.3%
5 - 9	286	8.4%	266	6.7%	282	6.1%
10 - 14	312	9.1%	350	8.8%	321	7.0%
15 - 19	239	7.0%	313	7.9%	337	7.3%
20 - 24	105	3.1%	171	4.3%	186	4.0%
25 - 34	322	9.4%	392	9.9%	603	13.1%
35 - 44	692	20.3%	630	15.8%	644	14.0%
45 - 54	622	18.2%	794	20.0%	862	18.7%
55 - 64	331	9.7%	500	12.6%	661	14.3%
65 - 74	170	5.0%	190	4.8%	280	6.1%
75 - 84	92	2.7%	90	2.3%	103	2.2%
85+	39	1.1%	42	1.1%	48	1.0%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,053	89.3%	3,424	86.1%	3,868	83.8%
Black Alone	105	3.1%	134	3.4%	162	3.5%
American Indian Alone	2	0.1%	3	0.1%	5	0.1%
Asian Alone	201	5.9%	325	8.2%	462	10.0%
Pacific Islander Alone	1	0.0%	2	0.1%	3	0.1%
Some Other Race Alone	12	0.4%	22	0.6%	30	0.7%
Two or More Races	45	1.3%	67	1.7%	85	1.8%
Hispanic Origin (Any Race)	60	1.8%	93	2.3%	126	2.7%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Demographic and Income Profile

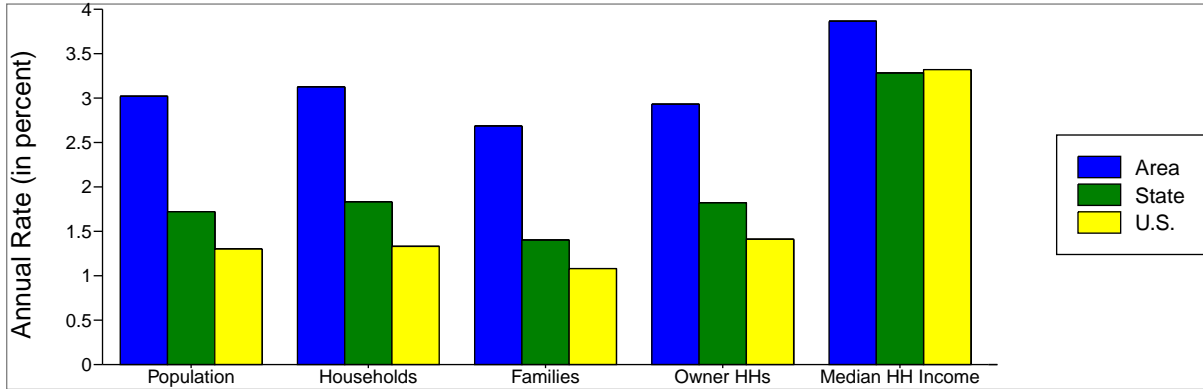
Prepared By: Income Properties

301 Ashville Ave
Cary, NC 27518

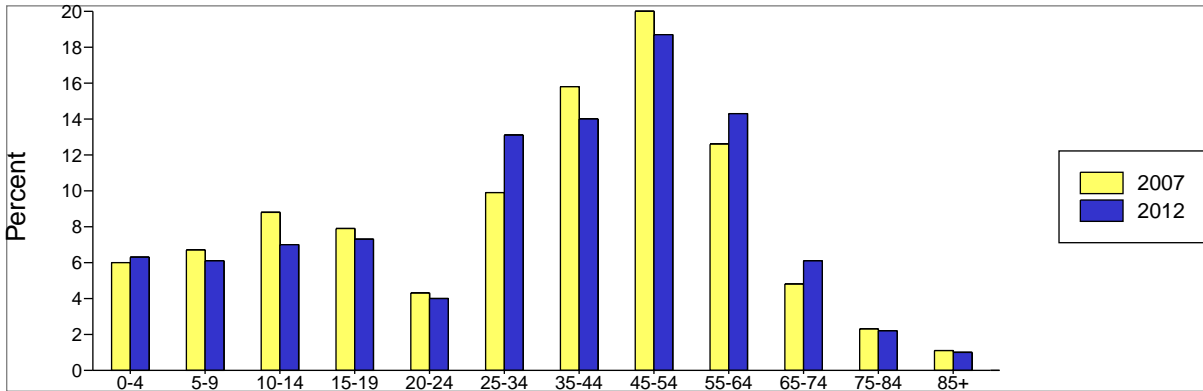
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Longitude -78.7852
Radius: 1.0 mile

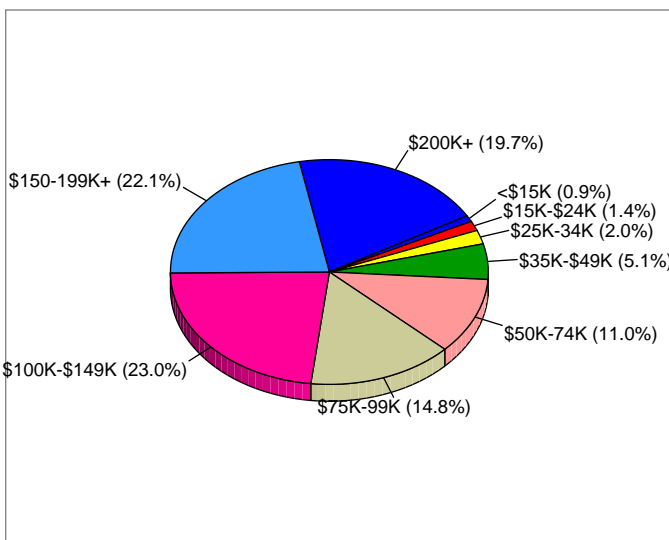
Trends 2007-2012



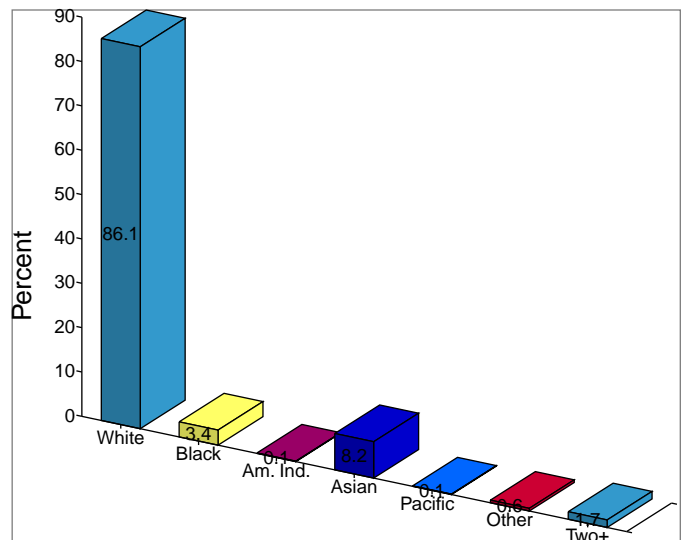
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 2.3%



Demographic and Income Profile

Prepared By: Income Properties

301 Ashville Ave
Cary, NC 27518

Site Type: Radius

Latitude 35.7394
Longitude -78.7852
Radius: 3.0 mile

Summary	2000	2007	2012
Population	52,466	61,951	72,553
Households	19,244	22,902	26,873
Families	14,397	16,584	19,046
Average Household Size	2.71	2.69	2.69
Owner Occupied HUs	15,125	18,023	21,075
Renter Occupied HUs	4,119	4,879	5,799
Median Age	36.3	37.6	37.5

Trends: 2007-2012 Annual Rate	Area	State	National
Population	3.21%	1.72%	1.30%
Households	3.25%	1.83%	1.33%
Families	2.81%	1.4%	1.08%
Owner HHs	3.18%	1.82%	1.41%
Median Household Income	4.1%	3.28%	3.32%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	728	3.8%	551	2.4%	523	1.9%
\$15,000 - \$24,999	990	5.1%	689	3.0%	508	1.9%
\$25,000 - \$34,999	1,285	6.7%	925	4.0%	725	2.7%
\$35,000 - \$49,999	2,445	12.7%	1,949	8.5%	1,405	5.2%
\$50,000 - \$74,999	4,037	21.0%	3,686	16.1%	3,936	14.6%
\$75,000 - \$99,999	3,369	17.5%	3,765	16.4%	3,232	12.0%
\$100,000 - \$149,999	4,149	21.5%	4,980	21.7%	6,869	25.6%
\$150,000 - \$199,000	1,291	6.7%	3,776	16.5%	3,424	12.7%
\$200,000+	959	5.0%	2,579	11.3%	6,251	23.3%
Median Household Income	\$75,748		\$98,993		\$121,015	
Average Household Income	\$90,533		\$125,576		\$160,853	
Per Capita Income	\$33,454		\$46,555		\$59,709	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,427	6.5%	3,944	6.4%	4,760	6.6%
5 - 9	4,307	8.2%	4,167	6.7%	4,541	6.3%
10 - 14	4,429	8.4%	4,966	8.0%	4,871	6.7%
15 - 19	3,505	6.7%	4,649	7.5%	4,988	6.9%
20 - 24	2,208	4.2%	3,585	5.8%	4,093	5.6%
25 - 34	7,042	13.4%	7,362	11.9%	10,730	14.8%
35 - 44	10,495	20.0%	10,008	16.2%	9,957	13.7%
45 - 54	8,729	16.6%	11,489	18.5%	12,819	17.7%
55 - 64	4,445	8.5%	7,039	11.4%	9,386	12.9%
65 - 74	2,302	4.4%	2,799	4.5%	4,072	5.6%
75 - 84	1,226	2.3%	1,424	2.3%	1,668	2.3%
85+	350	0.7%	521	0.8%	666	0.9%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	45,300	86.3%	51,478	83.1%	58,708	80.9%
Black Alone	2,803	5.3%	3,614	5.8%	4,403	6.1%
American Indian Alone	120	0.2%	153	0.2%	191	0.3%
Asian Alone	2,762	5.3%	4,378	7.1%	6,192	8.5%
Pacific Islander Alone	13	0.0%	22	0.0%	32	0.0%
Some Other Race Alone	592	1.1%	1,039	1.7%	1,420	2.0%
Two or More Races	875	1.7%	1,266	2.0%	1,605	2.2%
Hispanic Origin (Any Race)	1,925	3.7%	2,894	4.7%	3,797	5.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Demographic and Income Profile

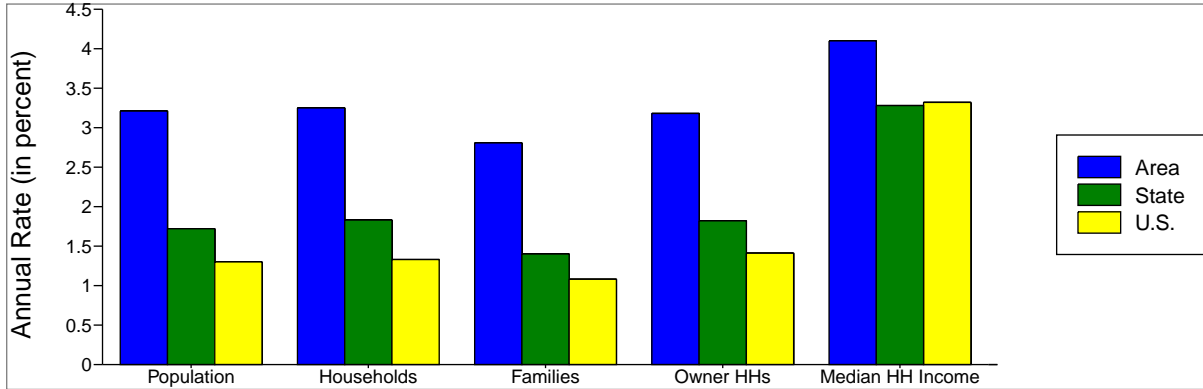
Prepared By: Income Properties

301 Ashville Ave
Cary, NC 27518

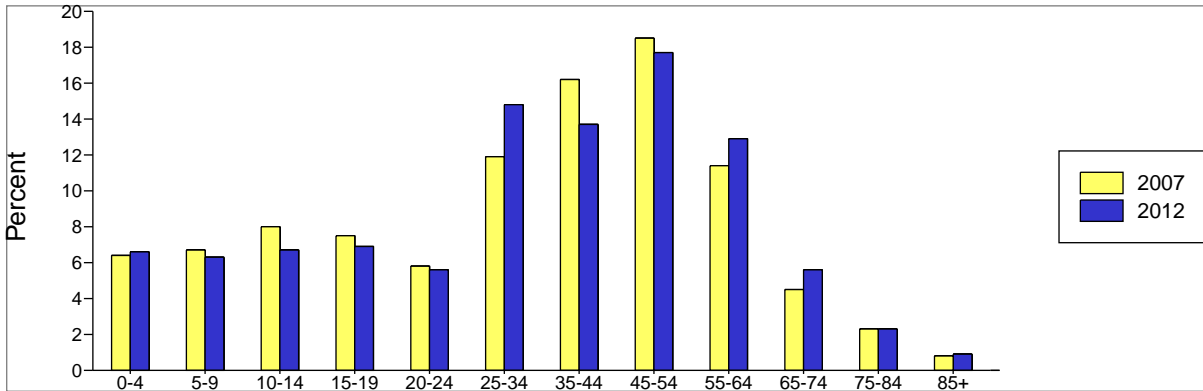
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Longitude -78.7852
Radius: 3.0 mile

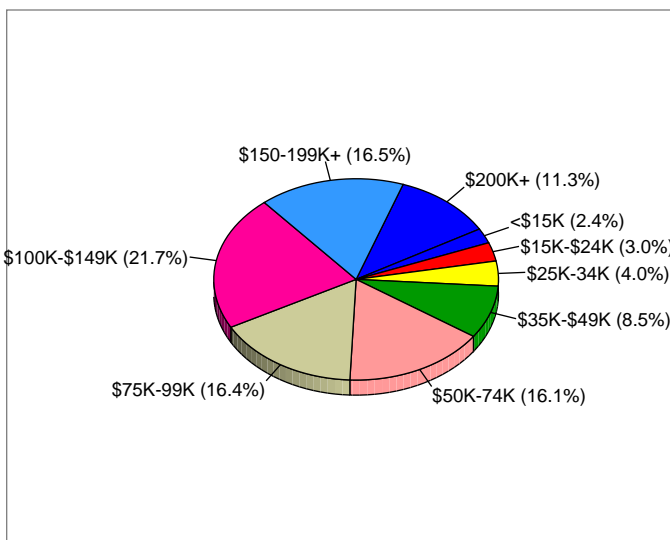
Trends 2007-2012



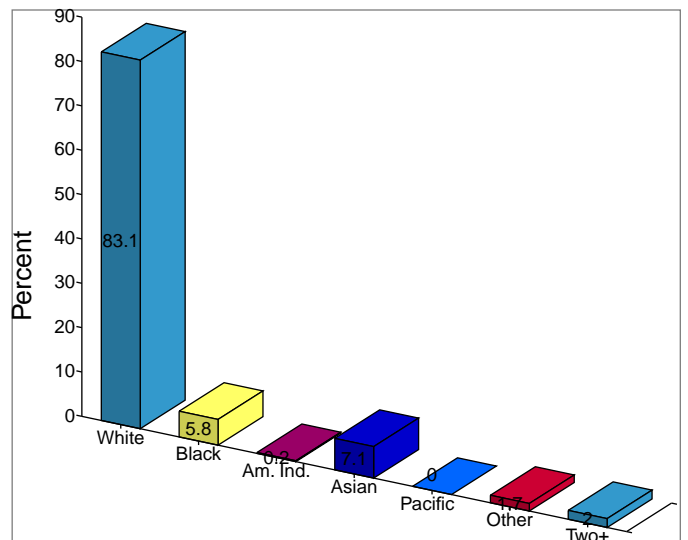
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 4.7%



Demographic and Income Profile

Prepared By: Income Properties

301 Ashville Ave
Cary, NC 27518

Site Type: Radius

Latitude 35.7394
Longitude -78.7852
Radius: 5.0 mile

Summary	2000	2007	2012
Population	119,209	144,846	171,554
Households	45,260	55,203	65,437
Families	31,128	36,531	42,243
Average Household Size	2.62	2.61	2.61
Owner Occupied HUs	31,071	38,121	45,109
Renter Occupied HUs	14,189	17,082	20,328
Median Age	33.2	34.4	34.8

Trends: 2007-2012 Annual Rate	Area	State	National
Population	3.44%	1.72%	1.30%
Households	3.46%	1.83%	1.33%
Families	2.95%	1.4%	1.08%
Owner HHs	3.42%	1.82%	1.41%
Median Household Income	4.29%	3.28%	3.32%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	2,509	5.5%	2,167	3.9%	2,177	3.3%
\$15,000 - \$24,999	3,090	6.8%	2,281	4.1%	1,797	2.7%
\$25,000 - \$34,999	4,021	8.9%	2,927	5.3%	2,377	3.6%
\$35,000 - \$49,999	6,248	13.8%	5,892	10.7%	4,734	7.2%
\$50,000 - \$74,999	9,745	21.5%	9,489	17.2%	10,633	16.2%
\$75,000 - \$99,999	7,583	16.7%	9,102	16.5%	8,225	12.6%
\$100,000 - \$149,999	8,327	18.4%	11,184	20.3%	16,368	25.0%
\$150,000 - \$199,000	2,287	5.0%	7,590	13.7%	7,295	11.1%
\$200,000+	1,567	3.5%	4,571	8.3%	11,830	18.1%
Median Household Income	\$66,457		\$86,385		\$106,594	
Average Household Income	\$79,820		\$109,910		\$139,146	
Per Capita Income	\$30,573		\$42,052		\$53,280	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,713	7.3%	10,232	7.1%	12,278	7.2%
5 - 9	9,557	8.0%	10,301	7.1%	11,167	6.5%
10 - 14	8,942	7.5%	10,970	7.6%	11,679	6.8%
15 - 19	7,067	5.9%	10,006	6.9%	11,336	6.6%
20 - 24	8,369	7.0%	10,072	7.0%	13,357	7.8%
25 - 34	20,948	17.6%	22,207	15.3%	26,351	15.4%
35 - 44	23,786	20.0%	25,456	17.6%	26,795	15.6%
45 - 54	16,777	14.1%	23,668	16.3%	28,438	16.6%
55 - 64	7,989	6.7%	13,237	9.1%	18,334	10.7%
65 - 74	4,117	3.5%	5,084	3.5%	7,487	4.4%
75 - 84	2,282	1.9%	2,668	1.8%	3,104	1.8%
85+	661	0.6%	943	0.7%	1,228	0.7%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	97,609	81.9%	113,632	78.5%	130,720	76.2%
Black Alone	9,243	7.8%	11,684	8.1%	14,102	8.2%
American Indian Alone	361	0.3%	472	0.3%	583	0.3%
Asian Alone	7,496	6.3%	11,875	8.2%	16,710	9.7%
Pacific Islander Alone	38	0.0%	64	0.0%	92	0.1%
Some Other Race Alone	2,275	1.9%	3,877	2.7%	5,201	3.0%
Two or More Races	2,188	1.8%	3,242	2.2%	4,146	2.4%
Hispanic Origin (Any Race)	5,836	4.9%	8,908	6.1%	11,683	6.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Demographic and Income Profile

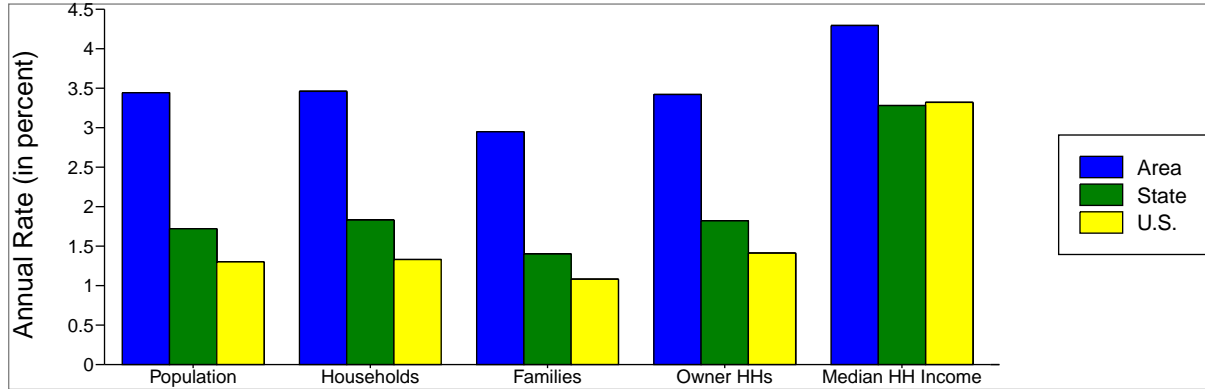
Prepared By: Income Properties

301 Ashville Ave
Cary, NC 27518

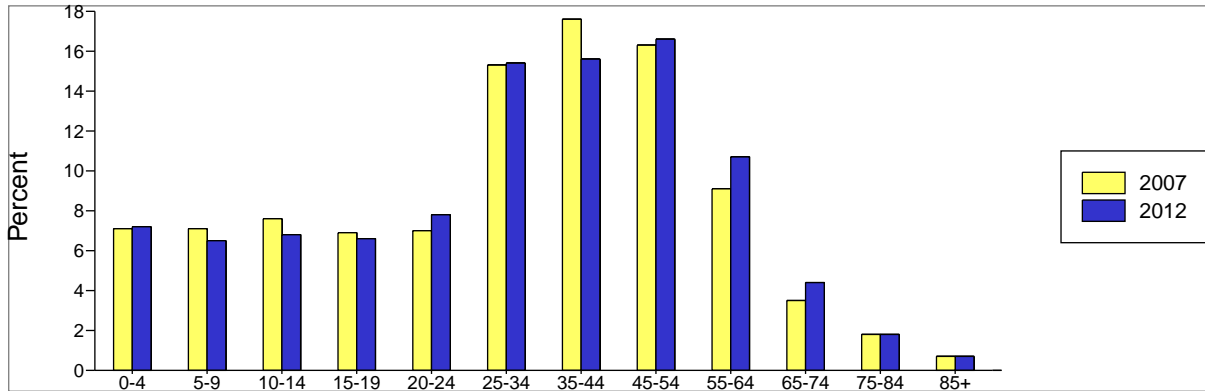
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Longitude -78.7852
Radius: 5.0 mile

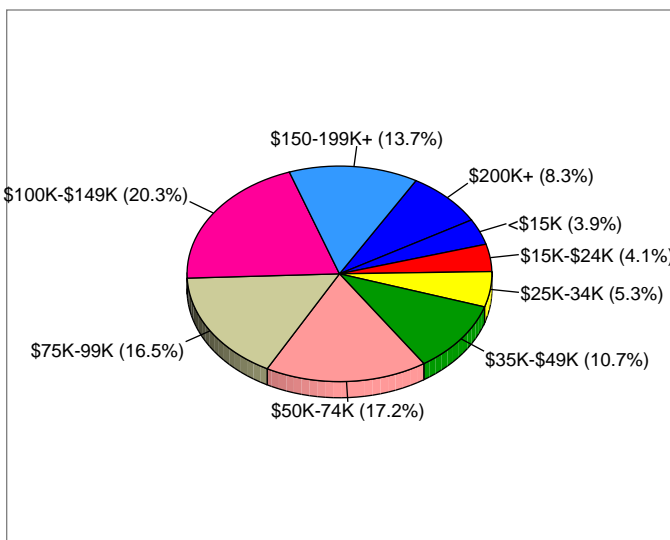
Trends 2007-2012



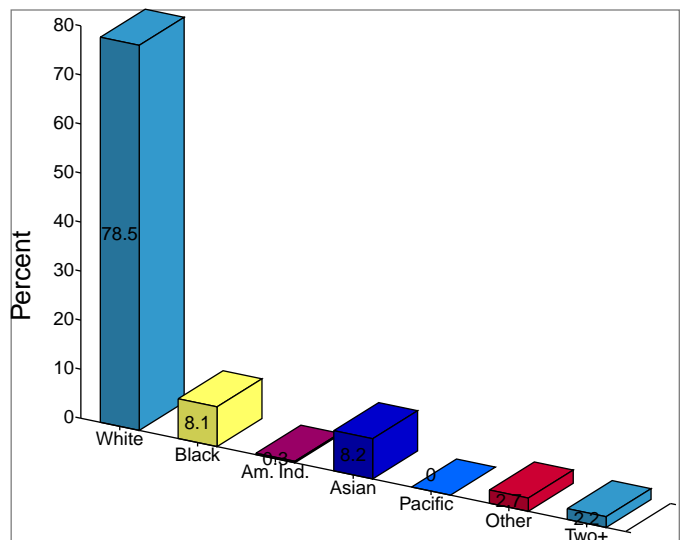
Population by Age



2007 Household Income






2007 Population by Race



2007 Percent Hispanic Origin: 6.1%



	301 Ashville Ave Cary, NC 27518 Radius: 1.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 3.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 5.0 mile
Latitude	35.7394		
Longitude	-78.7852		
 2000 Total Population	3,419	52,466	119,209
2000 Group Quarters	60	364	655
2007 Total Population	3,978	61,951	144,846
2012 Total Population	4,616	72,553	171,554
2007 - 2012 Annual Rate	3.02%	3.21%	3.44%
 2000 Households	1,422	19,244	45,260
2000 Average Household Size	2.36	2.71	2.62
2007 Households	1,678	22,902	55,203
2007 Average Household Size	2.34	2.69	2.61
2012 Households	1,957	26,873	65,437
2012 Average Household Size	2.33	2.69	2.61
2007 - 2012 Annual Rate	3.12%	3.25%	3.46%
2000 Families	1,170	14,397	31,128
2000 Average Family Size	2.62	3.14	3.12
2007 Families	1,335	16,584	36,531
2007 Average Family Size	2.63	3.16	3.15
2012 Families	1,524	19,046	42,243
2012 Average Family Size	2.64	3.17	3.17
2007 - 2012 Annual Rate	2.68%	2.81%	2.95%
 2000 Housing Units	1,548	20,131	47,743
Owner Occupied Housing Units	78.2%	75.0%	64.9%
Renter Occupied Housing Units	16.3%	20.4%	29.6%
Vacant Housing Units	5.5%	4.5%	5.4%
2007 Housing Units	1,844	24,127	58,661
Owner Occupied Housing Units	74.4%	74.7%	65.0%
Renter Occupied Housing Units	16.6%	20.2%	29.1%
Vacant Housing Units	9.0%	5.1%	5.9%
2012 Housing Units	2,156	28,402	69,634
Owner Occupied Housing Units	73.5%	74.2%	64.8%
Renter Occupied Housing Units	17.3%	20.4%	29.2%
Vacant Housing Units	9.2%	5.4%	6.0%
Median Household Income			
2000	\$94,256	\$75,748	\$66,457
2007	\$126,550	\$98,993	\$86,385
2012	\$152,966	\$121,015	\$106,594
Median Home Value			
2000	\$260,612	\$191,800	\$180,371
2007	\$362,057	\$264,780	\$248,423
2012	\$400,481	\$295,811	\$281,039
Per Capita Income			
2000	\$39,491	\$33,454	\$30,573
2007	\$56,983	\$46,555	\$42,052
2012	\$74,667	\$59,709	\$53,280
Median Age			
2000	38.8	36.3	33.2
2007	40.0	37.6	34.4
2012	39.5	37.5	34.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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301 Ashville Ave
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Radius: 1.0 mile

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Radius: 3.0 mile

301 Ashville Ave
Cary, NC 27518
Radius: 5.0 mile



2000 Households by Income

Household Income Base	301 Ashville Ave Cary, NC 27518 Radius: 1.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 3.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 5.0 mile
< \$15,000	1,408 1.7%	19,253 3.8%	45,377 5.5%
\$15,000 - \$24,999	2.3%	5.1%	6.8%
\$25,000 - \$34,999	4.4%	6.7%	8.9%
\$35,000 - \$49,999	8.9%	12.7%	13.8%
\$50,000 - \$74,999	17.7%	21.0%	21.5%
\$75,000 - \$99,999	18.2%	17.5%	16.7%
\$100,000 - \$149,999	26.9%	21.5%	18.4%
\$150,000 - \$199,999	10.5%	6.7%	5.0%
\$200,000+	9.3%	5.0%	3.5%
Average Household Income	\$115,588	\$90,533	\$79,820

2007 Households by Income

Household Income Base	301 Ashville Ave Cary, NC 27518 Radius: 1.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 3.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 5.0 mile
< \$15,000	1,676 0.9%	22,900 2.4%	55,203 3.9%
\$15,000 - \$24,999	1.4%	3.0%	4.1%
\$25,000 - \$34,999	2.0%	4.0%	5.3%
\$35,000 - \$49,999	5.1%	8.5%	10.7%
\$50,000 - \$74,999	11.0%	16.1%	17.2%
\$75,000 - \$99,999	14.8%	16.4%	16.5%
\$100,000 - \$149,999	23.0%	21.7%	20.3%
\$150,000 - \$199,999	22.1%	16.5%	13.7%
\$200,000+	19.7%	11.3%	8.3%
Average Household Income	\$162,786	\$125,576	\$109,910

2012 Households by Income

Household Income Base	301 Ashville Ave Cary, NC 27518 Radius: 1.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 3.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 5.0 mile
< \$15,000	1,957 0.8%	26,873 1.9%	65,436 3.3%
\$15,000 - \$24,999	0.9%	1.9%	2.7%
\$25,000 - \$34,999	1.1%	2.7%	3.6%
\$35,000 - \$49,999	3.0%	5.2%	7.2%
\$50,000 - \$74,999	9.2%	14.6%	16.2%
\$75,000 - \$99,999	8.5%	12.0%	12.6%
\$100,000 - \$149,999	25.2%	25.6%	25.0%
\$150,000 - \$199,999	15.1%	12.7%	11.1%
\$200,000+	36.1%	23.3%	18.1%
Average Household Income	\$213,558	\$160,853	\$139,146

2000 Owner Occupied HUs by Value

Total	301 Ashville Ave Cary, NC 27518 Radius: 1.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 3.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 5.0 mile
<\$50,000	1,179 0.2%	15,104 1.1%	31,104 2.9%
\$50,000 - 99,999	0.5%	4.8%	6.3%
\$100,000 - 149,999	5.2%	23.1%	24.9%
\$150,000 - 199,999	11.9%	24.9%	26.2%
\$200,000 - \$299,999	48.9%	29.1%	27.3%
\$300,000 - 499,999	25.9%	13.6%	10.2%
\$500,000 - 999,999	6.8%	3.0%	1.9%
\$1,000,000+	0.8%	0.4%	0.3%
Average Home Value	\$303,655	\$224,571	\$205,020

2000 Specified Renter Occupied HUs by Contract Rent

Total	301 Ashville Ave Cary, NC 27518 Radius: 1.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 3.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 5.0 mile
With Cash Rent	251 98.8%	4,092 97.5%	14,081 97.7%
No Cash Rent	1.2%	2.5%	2.3%
Median Rent	\$859	\$748	\$694
Average Rent	\$900	\$796	\$731

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Population by Age

Total	3,416	52,465	119,208
0 - 4	6.0%	6.5%	7.3%
5 - 9	8.4%	8.2%	8.0%
10 - 14	9.1%	8.4%	7.5%
15 - 19	7.0%	6.7%	5.9%
20 - 24	3.1%	4.2%	7.0%
25 - 34	9.4%	13.4%	17.6%
35 - 44	20.3%	20.0%	20.0%
45 - 54	18.2%	16.6%	14.1%
55 - 64	9.7%	8.5%	6.7%
65 - 74	5.0%	4.4%	3.5%
75 - 84	2.7%	2.3%	1.9%
85+	1.1%	0.7%	0.6%
18+	71.2%	72.0%	73.2%

2007 Population by Age

Total	3,975	61,953	144,844
0 - 4	6.0%	6.4%	7.1%
5 - 9	6.7%	6.7%	7.1%
10 - 14	8.8%	8.0%	7.6%
15 - 19	7.9%	7.5%	6.9%
20 - 24	4.3%	5.8%	7.0%
25 - 34	9.9%	11.9%	15.3%
35 - 44	15.8%	16.2%	17.6%
45 - 54	20.0%	18.5%	16.3%
55 - 64	12.6%	11.4%	9.1%
65 - 74	4.8%	4.5%	3.5%
75 - 84	2.3%	2.3%	1.8%
85+	1.1%	0.8%	0.7%
18+	72.9%	74.0%	73.9%

2012 Population by Age

Total	4,616	72,551	171,554
0 - 4	6.3%	6.6%	7.2%
5 - 9	6.1%	6.3%	6.5%
10 - 14	7.0%	6.7%	6.8%
15 - 19	7.3%	6.9%	6.6%
20 - 24	4.0%	5.6%	7.8%
25 - 34	13.1%	14.8%	15.4%
35 - 44	14.0%	13.7%	15.6%
45 - 54	18.7%	17.7%	16.6%
55 - 64	14.3%	12.9%	10.7%
65 - 74	6.1%	5.6%	4.4%
75 - 84	2.2%	2.3%	1.8%
85+	1.0%	0.9%	0.7%
18+	75.5%	76.0%	75.4%

2000 Population by Sex

Males	49.3%	49.6%	50.4%
Females	50.7%	50.4%	49.6%

2007 Population by Sex

Males	49.2%	49.4%	50.4%
Females	50.8%	50.6%	49.6%

2012 Population by Sex

Males	49.0%	49.2%	50.2%
Females	51.0%	50.8%	49.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Population by Race/Ethnicity

Total	3,419	52,465	119,210
White Alone	89.3%	86.3%	81.9%
Black Alone	3.1%	5.3%	7.8%
American Indian Alone	0.1%	0.2%	0.3%
Asian or Pacific Islander Alone	5.9%	5.3%	6.3%
Some Other Race Alone	0.4%	1.1%	1.9%
Two or More Races	1.3%	1.7%	1.8%
Hispanic Origin	1.8%	3.7%	4.9%
Diversity Index	22.6	30.2	38.3

2007 Population by Race/Ethnicity

Total	3,977	61,950	144,846
White Alone	86.1%	83.1%	78.5%
Black Alone	3.4%	5.8%	8.1%
American Indian Alone	0.1%	0.2%	0.3%
Asian or Pacific Islander Alone	8.2%	7.1%	8.2%
Some Other Race Alone	0.6%	1.7%	2.7%
Two or More Races	1.7%	2.0%	2.2%
Hispanic Origin	2.3%	4.7%	6.1%
Diversity Index	28.6	36.3	44.4

2012 Population by Race/Ethnicity

Total	4,615	72,551	171,554
White Alone	83.8%	80.9%	76.2%
Black Alone	3.5%	6.1%	8.2%
American Indian Alone	0.1%	0.3%	0.3%
Asian or Pacific Islander Alone	10.1%	8.6%	9.8%
Some Other Race Alone	0.7%	2.0%	3.0%
Two or More Races	1.8%	2.2%	2.4%
Hispanic Origin	2.7%	5.2%	6.8%
Diversity Index	32.4	40.0	47.9



2000 Population 3+ by School Enrollment

Total	3,329	50,414	114,028
Enrolled in Nursery/Preschool	2.6%	2.4%	2.5%
Enrolled in Kindergarten	1.1%	1.4%	1.6%
Enrolled in Grade 1-8	15.7%	14.5%	13.3%
Enrolled in Grade 9-12	6.7%	6.5%	5.5%
Enrolled in College	3.4%	3.6%	5.6%
Enrolled in Grad/Prof School	1.5%	1.6%	2.0%
Not Enrolled in School	68.9%	70.0%	69.5%

2000 Population 25+ by Educational Attainment

Total	2,292	34,759	76,873
Less than 9th Grade	1.5%	2.2%	2.8%
9th - 12th Grade, No Diploma	2.1%	3.1%	3.8%
High School Graduate	8.2%	11.6%	12.9%
Some College, No Degree	14.1%	17.3%	17.5%
Associate Degree	5.9%	7.6%	7.5%
Bachelor's Degree	39.4%	35.9%	35.7%
Master's/Prof/Doctorate Degree	28.9%	22.3%	19.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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Radius: 5.0 mile



2000 Population 15+ by Sex and Marital Status

	301 Ashville Ave Cary, NC 27518 Radius: 1.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 3.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 5.0 mile
Total	2,629	40,371	92,100
Females	50.6%	51.0%	50.2%
Never Married	8.0%	9.9%	11.9%
Married, not Separated	37.8%	33.1%	30.7%
Married, Separated	0.6%	1.0%	1.0%
Widowed	1.7%	2.7%	2.3%
Divorced	2.5%	4.2%	4.3%
Males	49.4%	49.0%	49.8%
Never Married	10.8%	12.4%	15.0%
Married, not Separated	35.8%	32.8%	30.9%
Married, Separated	0.5%	0.5%	0.8%
Widowed	0.5%	0.6%	0.5%
Divorced	1.9%	2.6%	2.7%



2000 Population 16+ by Employment Status

	301 Ashville Ave Cary, NC 27518 Radius: 1.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 3.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 5.0 mile
Total	2,571	39,504	90,447
In Labor Force	70.0%	73.7%	76.4%
Civilian Employed	68.8%	71.7%	74.2%
Civilian Unemployed	1.1%	1.9%	2.0%
In Armed Forces	0.1%	0.1%	0.2%
Not in Labor Force	30.0%	26.3%	23.6%

2007 Civilian Population 16+ in Labor Force

	301 Ashville Ave Cary, NC 27518 Radius: 1.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 3.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 5.0 mile
Civilian Employed	97.5%	96.0%	96.0%
Civilian Unemployed	2.5%	4.0%	4.0%

2012 Civilian Population 16+ in Labor Force

	301 Ashville Ave Cary, NC 27518 Radius: 1.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 3.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 5.0 mile
Civilian Employed	97.3%	95.9%	95.9%
Civilian Unemployed	2.7%	4.1%	4.1%

2000 Females 16+ by Employment Status and Age of Children

	301 Ashville Ave Cary, NC 27518 Radius: 1.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 3.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 5.0 mile
Total	1,303	20,191	45,464
Own Children < 6 Only	8.0%	8.1%	9.5%
Employed/in Armed Forces	3.7%	4.3%	5.2%
Unemployed	0.0%	0.1%	0.1%
Not in Labor Force	4.3%	3.7%	4.2%
Own Children < 6 and 6-17 Only	6.4%	6.5%	7.1%
Employed/in Armed Forces	3.2%	3.4%	3.8%
Unemployed	0.0%	0.2%	0.2%
Not in Labor Force	3.1%	3.0%	3.0%
Own Children 6-17 Only	26.6%	24.0%	20.8%
Employed/in Armed Forces	17.8%	17.5%	15.4%
Unemployed	0.3%	0.4%	0.3%
Not in Labor Force	8.4%	6.1%	5.1%
No Own Children < 18	59.1%	61.4%	62.6%
Employed/in Armed Forces	30.5%	36.7%	41.1%
Unemployed	0.5%	1.0%	1.1%
Not in Labor Force	28.1%	23.7%	20.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007.



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2007 Employed Population 16+ by Industry

	301 Ashville Ave Cary, NC 27518 Radius: 1.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 3.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 5.0 mile
Total	1,923	31,325	75,328
Agriculture/Mining	0.1%	0.1%	0.2%
Construction	4.7%	5.6%	6.0%
Manufacturing	11.8%	10.9%	10.5%
Wholesale Trade	3.1%	3.3%	3.1%
Retail Trade	7.4%	9.7%	9.9%
Transportation/Utilities	3.4%	4.0%	3.7%
Information	4.5%	5.3%	5.7%
Finance/Insurance/Real Estate	8.1%	7.2%	6.5%
Services	52.3%	49.1%	49.7%
Public Administration	4.7%	4.7%	4.7%

2007 Employed Population 16+ by Occupation

	301 Ashville Ave Cary, NC 27518 Radius: 1.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 3.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 5.0 mile
Total	1,921	31,320	75,332
White Collar	85.5%	82.0%	79.3%
Management/Business/Financial	28.6%	24.0%	21.2%
Professional	35.5%	34.2%	35.2%
Sales	12.3%	12.5%	11.8%
Administrative Support	9.2%	11.4%	11.1%
Services	7.9%	8.9%	9.7%
Blue Collar	6.6%	9.0%	10.9%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	1.2%	2.8%	3.7%
Installation/Maintenance/Repair	2.0%	1.9%	2.0%
Production	2.0%	2.3%	2.5%
Transportation/Material Moving	1.4%	2.0%	2.7%



2000 Workers 16+ by Means of Transportation to Work

	301 Ashville Ave Cary, NC 27518 Radius: 1.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 3.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 5.0 mile
Total	1,753	28,037	66,424
Drove Alone - Car, Truck, or Van	84.5%	84.2%	83.7%
Carpooled - Car, Truck, or Van	6.1%	8.5%	10.0%
Public Transportation	0.2%	0.3%	0.4%
Walked	0.6%	0.8%	0.9%
Other Means	0.8%	0.7%	0.8%
Worked at Home	7.7%	5.4%	4.2%

2000 Workers 16+ by Travel Time to Work

	301 Ashville Ave Cary, NC 27518 Radius: 1.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 3.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 5.0 mile
Total	1,753	28,037	66,425
Did Not Work at Home	92.3%	94.6%	95.8%
Less than 5 minutes	2.0%	1.8%	2.0%
5 to 9 minutes	9.4%	9.4%	8.1%
10 to 19 minutes	24.8%	26.7%	29.4%
20 to 24 minutes	15.9%	17.7%	18.4%
25 to 34 minutes	24.7%	23.7%	23.9%
35 to 44 minutes	7.4%	7.3%	6.2%
45 to 59 minutes	4.6%	4.8%	4.7%
60 to 89 minutes	2.0%	1.8%	1.9%
90 or more minutes	1.6%	1.4%	1.2%
Worked at Home	7.7%	5.4%	4.2%
Average Travel Time to Work (in min)	24.1	23.4	23.1

2000 Households by Vehicles Available

	301 Ashville Ave Cary, NC 27518 Radius: 1.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 3.0 mile	301 Ashville Ave Cary, NC 27518 Radius: 5.0 mile
Total	1,434	19,223	45,280
None	0.5%	2.2%	2.5%
1	14.0%	22.9%	27.3%
2	58.3%	52.3%	50.8%
3	21.2%	17.8%	15.2%
4	4.5%	3.6%	3.4%
5+	1.5%	1.2%	0.9%
Average Number of Vehicles Available	2.2	2.0	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Households by Type

Total	1,422	19,242	45,260
Family Households	82.3%	74.8%	68.8%
Married-couple Family	76.9%	66.1%	59.0%
With Related Children	40.6%	35.2%	32.3%
Other Family (No Spouse)	5.4%	8.7%	9.8%
With Related Children	3.4%	5.7%	6.3%
Nonfamily Households	17.7%	25.2%	31.2%
Householder Living Alone	13.9%	19.4%	22.0%
Householder Not Living Alone	3.9%	5.8%	9.2%
Households with Related Children	44.1%	40.9%	38.6%
Households with Persons 65+	14.0%	13.2%	10.6%

2000 Households by Size

Total	1,422	19,244	45,260
1 Person Household	13.8%	19.4%	22.0%
2 Person Household	36.0%	34.4%	33.9%
3 Person Household	17.9%	17.4%	17.5%
4 Person Household	21.8%	18.9%	17.6%
5 Person Household	7.8%	7.1%	6.4%
6 Person Household	1.9%	2.0%	1.8%
7+ Person Household	0.8%	0.8%	0.8%

2000 Households by Year Householder Moved In

Total	1,435	19,223	45,281
Moved in 1999 to March 2000	22.4%	21.7%	28.6%
Moved in 1995 to 1998	37.2%	35.2%	35.2%
Moved in 1990 to 1994	18.6%	19.3%	16.9%
Moved in 1980 to 1989	16.0%	14.9%	11.3%
Moved in 1970 to 1979	5.2%	6.1%	4.7%
Moved in 1969 or Earlier	0.6%	2.9%	3.2%
Median Year Householder Moved In	1996	1996	1997



2000 Housing Units by Units in Structure

Total	1,520	20,147	47,912
1, Detached	78.0%	71.8%	62.4%
1, Attached	4.1%	8.9%	7.8%
2	0.1%	0.8%	1.2%
3 or 4	1.5%	2.4%	3.9%
5 to 9	8.8%	7.0%	8.7%
10 to 19	4.1%	5.4%	8.8%
20+	2.9%	2.3%	4.1%
Mobile Home	0.5%	1.5%	3.0%
Other	0.0%	0.0%	0.0%

2000 Housing Units by Year Structure Built

Total	1,561	20,119	47,787
1999 to March 2000	4.3%	3.7%	6.1%
1995 to 1998	30.0%	19.0%	20.7%
1990 to 1994	23.6%	19.7%	18.4%
1980 to 1989	25.2%	27.9%	27.2%
1970 to 1979	14.9%	19.4%	16.5%
1969 or Earlier	1.9%	10.3%	11.0%
Median Year Structure Built	1992	1987	1988

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Latitude 35.7394
Longitude -78.7852


301 Ashville Ave
Cary, NC 27518
Radius: 1.0 mile

301 Ashville Ave
Cary, NC 27518
Radius: 3.0 mile

301 Ashville Ave
Cary, NC 27518
Radius: 5.0 mile

Top 3 Tapestry Segments

1.	Boomburbs	Boomburbs	Boomburbs
2.	Exurbanites	Up and Coming Families	Enterprising Professio
3.	Suburban Splendor	Aspiring Young Familie	Up and Coming Families

 **2007 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$9,086,231	\$96,974,343	\$208,551,502
Average Spent	\$5,414.92	\$4,234.32	\$3,777.90
Spending Potential Index	197	154	137
Computers & Accessories: Total \$	\$962,912	\$10,150,707	\$21,953,310
Average Spent	\$573.85	\$443.22	\$397.68
Spending Potential Index	230	178	160
Education: Total \$	\$4,776,392	\$51,016,740	\$113,749,993
Average Spent	\$2,846.48	\$2,227.61	\$2,060.58
Spending Potential Index	222	173	160
Entertainment/Recreation: Total \$	\$13,010,202	\$135,816,054	\$284,379,463
Average Spent	\$7,753.40	\$5,930.31	\$5,151.52
Spending Potential Index	226	173	150
Food at Home: Total \$	\$16,862,895	\$184,097,984	\$395,855,931
Average Spent	\$10,049.40	\$8,038.51	\$7,170.91
Spending Potential Index	200	160	143
Food Away from Home: Total \$	\$12,091,879	\$130,059,317	\$280,675,686
Average Spent	\$7,206.13	\$5,678.95	\$5,084.43
Spending Potential Index	213	168	150
Health Care: Total \$	\$12,878,510	\$139,080,124	\$289,055,984
Average Spent	\$7,674.92	\$6,072.84	\$5,236.24
Spending Potential Index	196	155	134
HH Furnishings & Equipment: Total \$	\$8,758,230	\$89,982,916	\$187,215,801
Average Spent	\$5,219.45	\$3,929.04	\$3,391.41
Spending Potential Index	231	174	150
Investments: Total \$	\$6,578,898	\$65,340,097	\$128,826,496
Average Spent	\$3,920.68	\$2,853.03	\$2,333.69
Spending Potential Index	263	191	156
Retail Goods: Total \$	\$93,684,556	\$996,785,718	\$2,113,378,469
Average Spent	\$55,831.08	\$43,523.96	\$38,283.76
Spending Potential Index	211	164	144
Shelter: Total \$	\$58,101,166	\$609,958,065	\$1,289,563,538
Average Spent	\$34,625.25	\$26,633.40	\$23,360.39
Spending Potential Index	230	177	155
TV/Video/Sound Equipment: Total \$	\$4,064,788	\$44,042,569	\$94,993,911
Average Spent	\$2,422.40	\$1,923.09	\$1,720.81
Spending Potential Index	208	165	148
Travel: Total \$	\$7,298,415	\$75,261,915	\$155,744,839
Average Spent	\$4,349.47	\$3,286.26	\$2,821.31
Spending Potential Index	236	178	153
Vehicle Maintenance & Repairs: Total \$	\$3,883,145	\$41,442,488	\$88,234,541
Average Spent	\$2,314.15	\$1,809.56	\$1,598.36
Spending Potential Index	217	170	150

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2002, 2003 and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2007 and 2012.