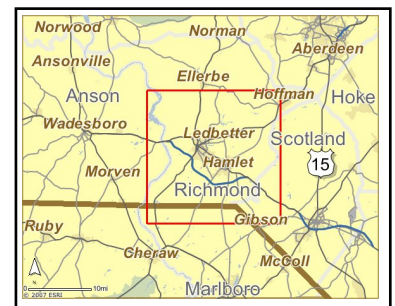
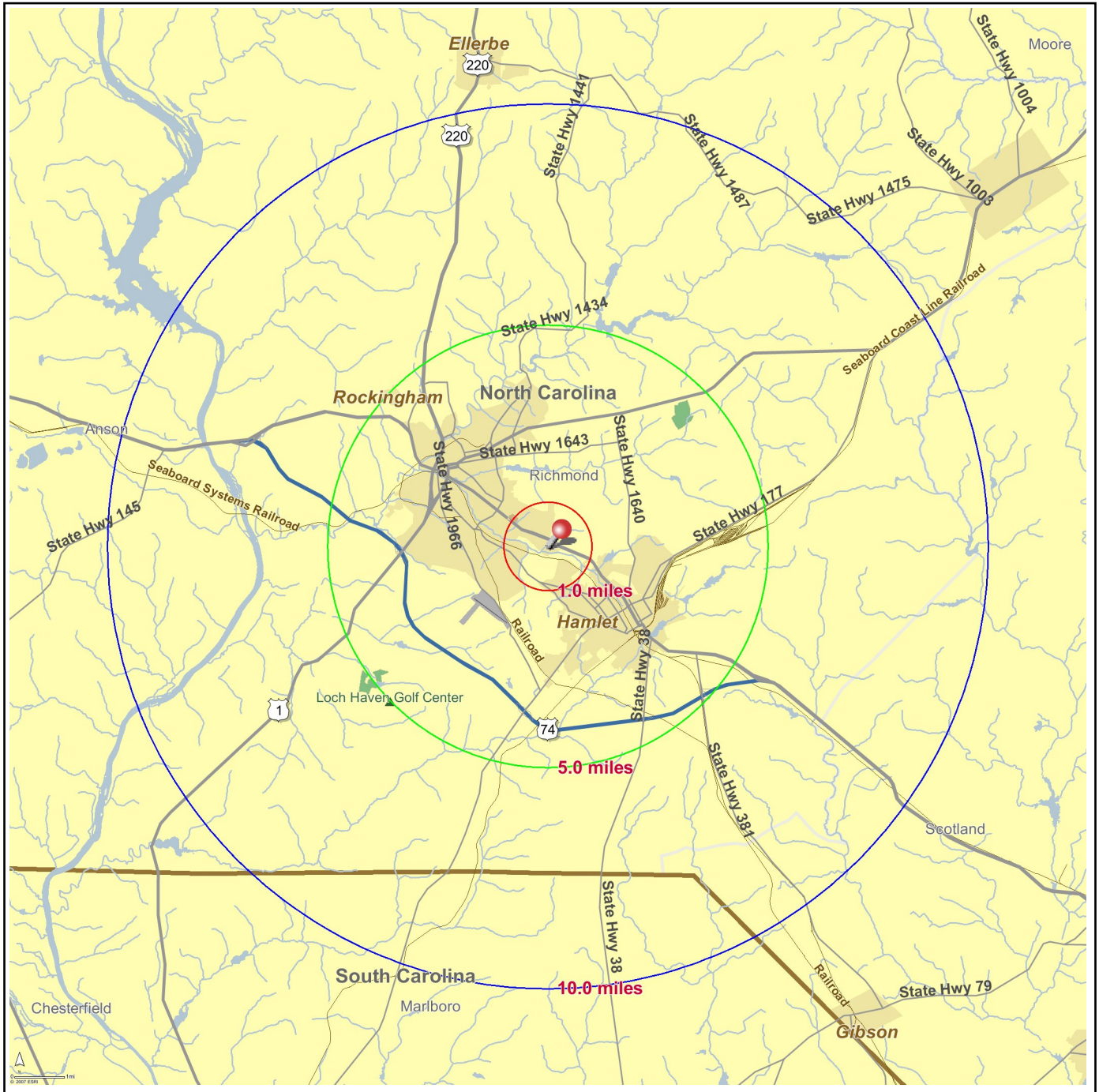


# Site Map

Lat: 34.912610  
Lon: -79.733611

Prepared By: Income Properties  
December 11, 2007

Latitude 34.9126  
Longitude -79.7336





# Executive Summary

Prepared By: Income Properties

<b>Site Type: Radius</b>	<b>Lat: 34.912610</b> <b>Lon: -79.733611</b> <b>Radius: 1.0 mile</b>	<b>Lat: 34.912610</b> <b>Lon: -79.733611</b> <b>Radius: 5.0 mile</b>	<b>Lat: 34.912610</b> <b>Lon: -79.733611</b> <b>Radius: 10.0 mile</b>
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## 2007 Population

Total Population	2,104	32,582	42,385
Male Population	46.7%	48.2%	48.9%
Female Population	53.3%	51.8%	51.1%
Median Age	38.0	38.0	37.6

## 2007 Income

Median HH Income	\$31,750	\$34,182	\$35,099
Per Capita Income	\$15,431	\$18,251	\$18,242
Average HH Income	\$37,594	\$44,715	\$45,465

## 2007 Households

Total Households	865	13,132	16,910
Average Household Size	2.27	2.41	2.43
1990-2000 Annual Rate	0.46%	0.22%	0.59%

## 2007 Housing

Owner Occupied Housing Units	55.4%	61.1%	63.4%
Renter Occupied Housing Units	33.8%	26.5%	24.2%
Vacant Housing Units	10.8%	12.4%	12.4%

## Population

1990 Population	2,016	32,528	40,500
2000 Population	2,071	32,252	41,672
2007 Population	2,104	32,582	42,385
2012 Population	2,124	32,831	42,803
1990-2000 Annual Rate	0.27%	-0.09%	0.29%
2000-2007 Annual Rate	0.25%	0.16%	0.27%
2007-2012 Annual Rate	0.19%	0.15%	0.2%

In the identified market area, the current year population is 42,385. In 2000, the Census count in the market area was 41,672. The rate of change since 2000 was 0.27 percent annually. The five-year projection for the population in the market area is 42,803, representing a change of 0.2 percent annually from 2007 to 2012. Currently, the population is 48.9 percent male and 51.1 percent female.

## Households

1990 Households	803	12,515	15,422
2000 Households	841	12,798	16,361
2007 Households	865	13,132	16,910
2012 Households	880	13,321	17,198
1990-2000 Annual Rate	0.46%	0.22%	0.59%
2000-2007 Annual Rate	0.45%	0.41%	0.53%
2007-2012 Annual Rate	0.34%	0.29%	0.34%

The household count in this market area has changed from 16,361 in 2000 to 16,910 in the current year, a change of 0.53 percent annually. The five-year projection of households is 17,198, a change of 0.34 percent annually from the current year total. Average household size is currently 2.43, compared to 2.48 in the year 2000. The number of families in the current year is 11,588 in the market area.

## Housing

Currently, 63.4 percent of the 19,303 housing units in the market area are owner occupied; 24.2 percent, renter occupied; and 12.4 percent are vacant. In 2000, there were 18,167 housing units— 64.1 percent owner occupied, 25.9 percent renter occupied and 9.9 percent vacant. The rate of change in housing units since 2000 is 0.84 percent. Median home value in the market area is \$83,854, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 5 percent annually to \$107,003. From 2000 to the current year, median home value changed by 6.33 percent annually.



# Executive Summary

Prepared By: Income Properties

	Lat: 34.912610 Lon: -79.733611 Radius: 1.0 mile	Lat: 34.912610 Lon: -79.733611 Radius: 5.0 mile	Lat: 34.912610 Lon: -79.733611 Radius: 10.0 mile
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**Site Type: Radius**

**Median Household Income**

1990 Median HH Income	\$22,682	\$21,592	\$22,022
2000 Median HH Income	\$26,293	\$27,882	\$28,919
2007 Median HH Income	\$31,750	\$34,182	\$35,099
2012 Median HH Income	\$35,170	\$38,974	\$39,924
1990-2000 Annual Rate	1.49%	2.59%	2.76%
2000-2007 Annual Rate	3.06%	3.31%	3.15%
2007-2012 Annual Rate	2.07%	2.66%	2.61%

**Per Capita Income**

1990 Per Capita Income	\$9,329	\$9,886	\$9,753
2000 Per Capita Income	\$12,332	\$14,486	\$14,520
2007 Per Capita Income	\$15,431	\$18,251	\$18,242
2012 Per Capita Income	\$17,515	\$21,351	\$21,248
1990-2000 Annual Rate	2.83%	3.89%	4.06%
2000-2007 Annual Rate	3.65%	3.77%	3.72%
2007-2012 Annual Rate	2.56%	3.19%	3.1%

**Average Household Income**

1990 Average Household Income	\$24,486	\$25,386	\$25,533
2000 Average Household Income	\$30,590	\$35,978	\$36,768
2007 Average HH Income	\$37,594	\$44,715	\$45,465
2012 Average HH Income	\$42,337	\$51,996	\$52,627
1990-2000 Annual Rate	2.25%	3.55%	3.71%
2000-2007 Annual Rate	3.35%	3.54%	3.46%
2007-2012 Annual Rate	2.4%	3.06%	2.97%

**Households by Income**

Current median household income is \$35,099 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$39,924 in five years. In 2000, median household income was \$28,919, compared to \$22,022 in 1990.

Current average household income is \$45,465 in this market area, compared to \$73,126 for all U.S. households. Average household income is projected to be \$52,627 in five years. In 2000, average household income was \$36,768, compared to \$25,533 in 1990.

Current per capita income is \$18,242 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$21,248 in five years. In 2000, the per capita income was \$14,520, compared to \$9,753 in 1990.

**Population by Employment**

Total Businesses	80	983	1,091
Total Employees	941	6,401	6,800

Currently, 89.9 percent of the civilian labor force in the identified market area is employed and 10.1 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 89.7 percent of the civilian labor force, and unemployment will be 10.3 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 58.1 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.6 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 44.7 percent in white collar jobs (compared to 60.2 percent of U.S. employment)
- 17.2 percent in service jobs (compared to 16.5 percent of U.S. employment)
- 38.1 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 77.6 percent of the market area population drove alone to work, and 1.6 percent worked at home. The average travel time to work in 2000 was 21.0 minutes in the market area, compared to the U.S. average of 25.5 minutes.

**Population by Education**

In 2000, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 30.4 percent had not earned a high school diploma (19.6 percent in the U.S.)
- 36.0 percent were high school graduates only (28.6 percent in the U.S.)
- 6.5 percent had completed an Associate degree (6.3 percent in the U.S.)
- 6.9 percent had a Bachelor's degree (15.5 percent in the U.S.)
- 3.4 percent had earned a Master's/Professional/Doctorate Degree (8.9 percent in the U.S.)



# Demographic and Income Profile

Prepared By: Income Properties

Lat: 34.912610  
Lon: -79.733611

Latitude 34.9126  
Longitude -79.7336  
Radius: 1.0 mile

Site Type: Radius

Summary	2000	2007	2012
Population	2,071	2,104	2,124
Households	841	865	880
Families	583	583	581
Average Household Size	2.31	2.27	2.25
Owner Occupied HUs	512	537	541
Renter Occupied HUs	329	328	338
Median Age	35.7	38.0	39.9

Trends: 2007-2012 Annual Rate	Area	State	National
Population	0.19%	1.72%	1.30%
Households	0.34%	1.83%	1.33%
Families	-0.07%	1.4%	1.08%
Owner HHs	0.15%	1.82%	1.41%
Median Household Income	2.07%	3.28%	3.32%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	256	29.9%	222	25.7%	205	23.3%
\$15,000 - \$24,999	150	17.5%	109	12.6%	104	11.8%
\$25,000 - \$34,999	148	17.3%	145	16.8%	129	14.6%
\$35,000 - \$49,999	149	17.4%	166	19.2%	148	16.8%
\$50,000 - \$74,999	108	12.6%	135	15.6%	176	20.0%
\$75,000 - \$99,999	35	4.1%	55	6.4%	61	6.9%
\$100,000 - \$149,999	9	1.1%	27	3.1%	50	5.7%
\$150,000 - \$199,000	0	0.0%	6	0.7%	5	0.6%
\$200,000+	0	0.0%	0	0.0%	3	0.3%
Median Household Income	\$26,293		\$31,750		\$35,170	
Average Household Income	\$30,590		\$37,594		\$42,337	
Per Capita Income	\$12,332		\$15,431		\$17,515	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	143	6.9%	148	7.0%	143	6.7%
5 - 9	139	6.7%	144	6.8%	136	6.4%
10 - 14	152	7.4%	120	5.7%	150	7.1%
15 - 19	135	6.5%	123	5.8%	115	5.4%
20 - 24	150	7.3%	93	4.4%	107	5.0%
25 - 34	294	14.2%	339	16.1%	237	11.2%
35 - 44	277	13.4%	280	13.3%	318	15.0%
45 - 54	275	13.3%	271	12.9%	276	13.0%
55 - 64	177	8.6%	251	11.9%	285	13.4%
65 - 74	157	7.6%	147	7.0%	158	7.4%
75 - 84	121	5.9%	127	6.0%	137	6.4%
85+	48	2.3%	62	2.9%	63	3.0%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,408	68.0%	1,396	66.4%	1,383	65.1%
Black Alone	569	27.5%	587	27.9%	598	28.2%
American Indian Alone	33	1.6%	36	1.7%	38	1.8%
Asian Alone	18	0.9%	24	1.1%	30	1.4%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	27	1.3%	39	1.9%	50	2.4%
Two or More Races	17	0.8%	21	1.0%	25	1.2%
Hispanic Origin (Any Race)	58	2.8%	77	3.7%	93	4.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



# Demographic and Income Profile

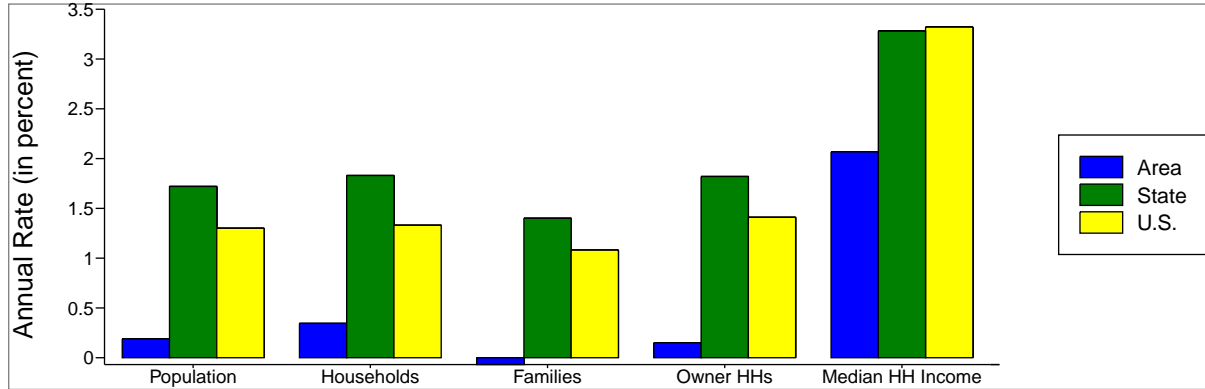
Prepared By: Income Properties

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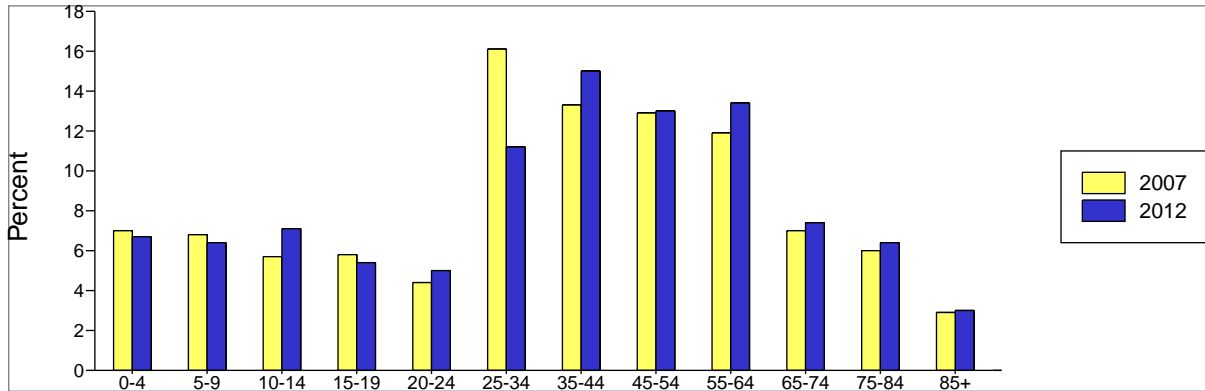
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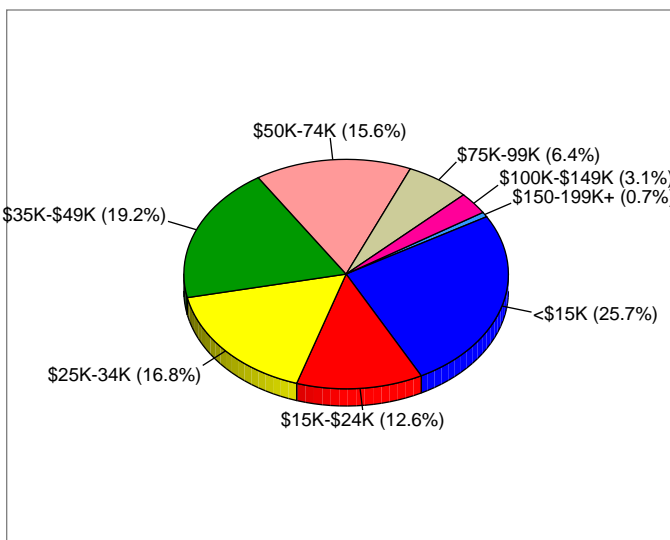
Trends 2007-2012



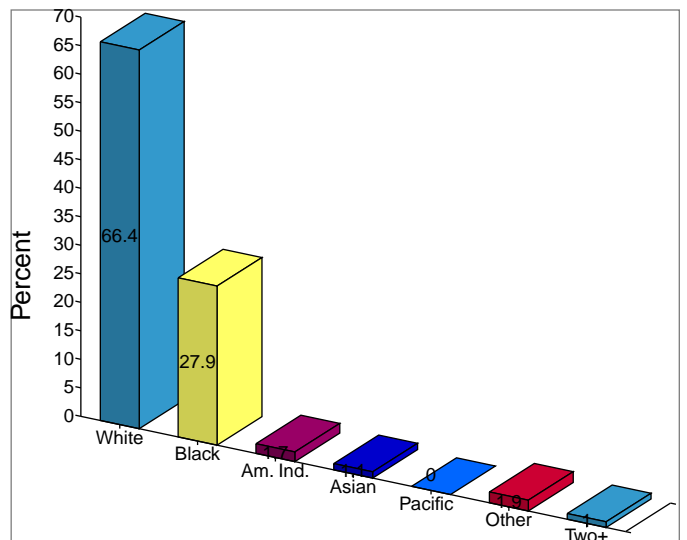
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 3.7%



# Demographic and Income Profile

Prepared By: Income Properties

Lat: 34.912610  
Lon: -79.733611

Latitude 34.9126  
Longitude -79.7336  
Radius: 5.0 mile

Site Type: Radius

Summary	2000	2007	2012
Population	32,252	32,582	32,831
Households	12,798	13,132	13,321
Families	8,836	8,829	8,771
Average Household Size	2.46	2.41	2.40
Owner Occupied HUs	8,784	9,163	9,242
Renter Occupied HUs	4,014	3,969	4,080
Median Age	36.3	38.0	39.5

Trends: 2007-2012 Annual Rate	Area	State	National
Population	0.15%	1.72%	1.30%
Households	0.29%	1.83%	1.33%
Families	-0.13%	1.4%	1.08%
Owner HHs	0.17%	1.82%	1.41%
Median Household Income	2.66%	3.28%	3.32%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	3,651	28.4%	3,046	23.2%	2,758	20.7%
\$15,000 - \$24,999	2,170	16.9%	1,950	14.8%	1,749	13.1%
\$25,000 - \$34,999	1,857	14.5%	1,700	12.9%	1,531	11.5%
\$35,000 - \$49,999	2,107	16.4%	2,080	15.8%	1,963	14.7%
\$50,000 - \$74,999	1,913	14.9%	2,392	18.2%	2,542	19.1%
\$75,000 - \$99,999	612	4.8%	1,044	8.0%	1,288	9.7%
\$100,000 - \$149,999	358	2.8%	656	5.0%	1,072	8.0%
\$150,000 - \$199,000	72	0.6%	118	0.9%	212	1.6%
\$200,000+	100	0.8%	146	1.1%	208	1.6%
Median Household Income	\$27,882		\$34,182		\$38,974	
Average Household Income	\$35,978		\$44,715		\$51,996	
Per Capita Income	\$14,486		\$18,251		\$21,351	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,253	7.0%	2,301	7.1%	2,284	7.0%
5 - 9	2,405	7.5%	2,151	6.6%	2,106	6.4%
10 - 14	2,370	7.3%	2,216	6.8%	2,167	6.6%
15 - 19	2,226	6.9%	2,173	6.7%	2,199	6.7%
20 - 24	1,993	6.2%	1,873	5.7%	1,982	6.0%
25 - 34	4,302	13.3%	4,304	13.2%	3,763	11.5%
35 - 44	4,598	14.3%	4,417	13.6%	4,341	13.2%
45 - 54	4,312	13.4%	4,470	13.7%	4,604	14.0%
55 - 64	3,071	9.5%	3,813	11.7%	4,291	13.1%
65 - 74	2,539	7.9%	2,403	7.4%	2,596	7.9%
75 - 84	1,688	5.2%	1,807	5.5%	1,716	5.2%
85+	497	1.5%	656	2.0%	785	2.4%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	21,079	65.4%	20,825	63.9%	20,622	62.8%
Black Alone	9,706	30.1%	9,950	30.5%	10,108	30.8%
American Indian Alone	530	1.6%	573	1.8%	604	1.8%
Asian Alone	241	0.7%	323	1.0%	393	1.2%
Pacific Islander Alone	14	0.0%	18	0.1%	21	0.1%
Some Other Race Alone	298	0.9%	429	1.3%	551	1.7%
Two or More Races	384	1.2%	465	1.4%	532	1.6%
Hispanic Origin (Any Race)	726	2.3%	934	2.9%	1,121	3.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



# Demographic and Income Profile

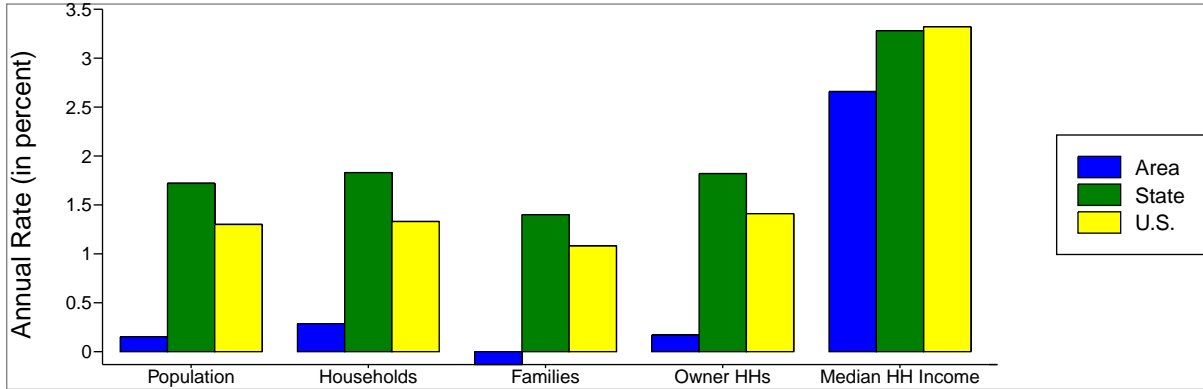
Prepared By: Income Properties

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Lon: -79.733611

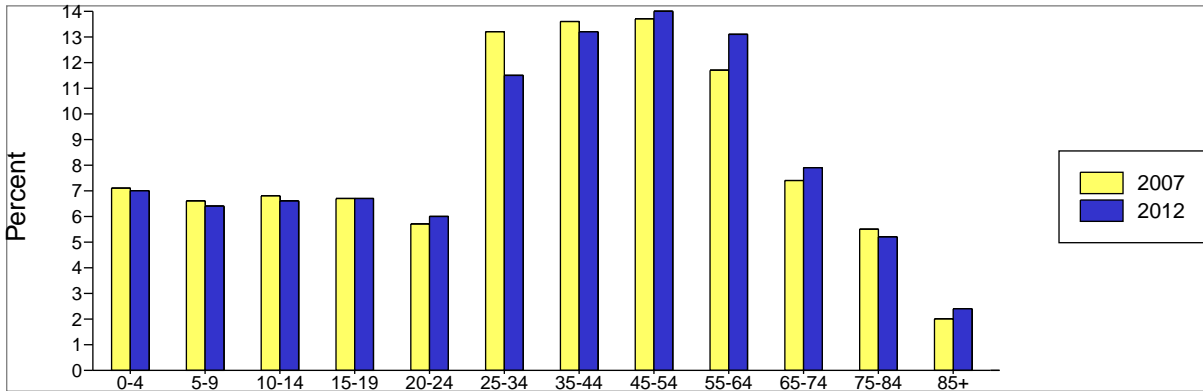
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Site Type: Radius

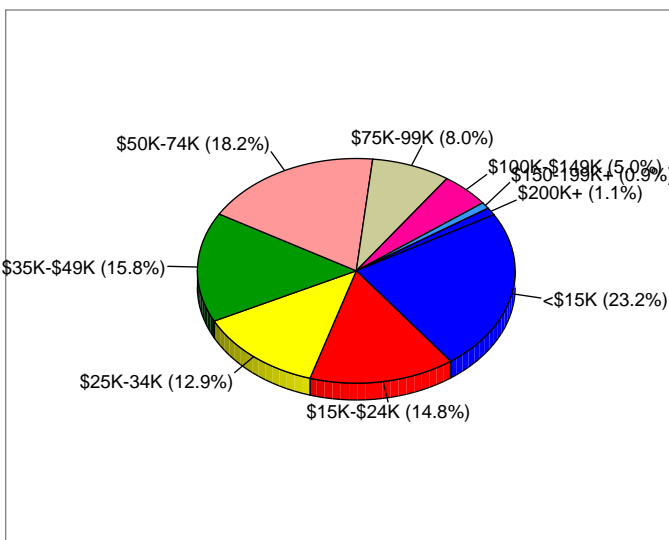
Trends 2007-2012



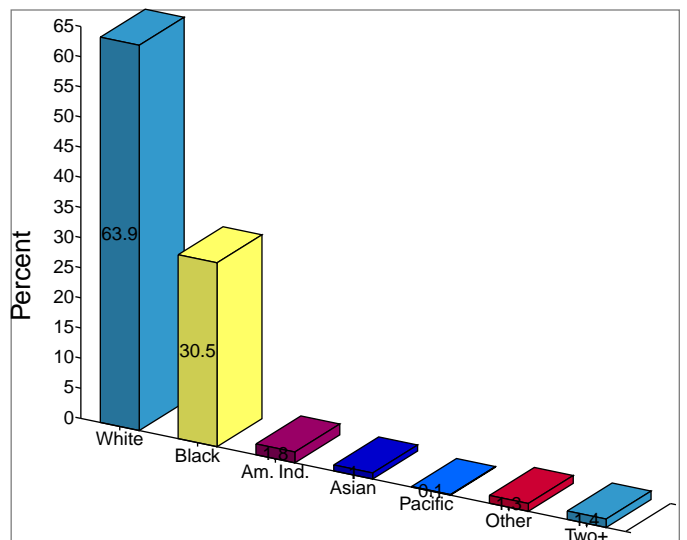
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 2.9%



# Demographic and Income Profile

Prepared By: Income Properties

Lat: 34.912610  
Lon: -79.733611

Latitude 34.9126  
Longitude -79.7336  
Radius: 10.0 mile

Site Type: Radius

Summary	2000	2007	2012
Population	41,672	42,385	42,803
Households	16,361	16,910	17,198
Families	11,497	11,588	11,552
Average Household Size	2.48	2.43	2.42
Owner Occupied HUs	11,652	12,235	12,388
Renter Occupied HUs	4,709	4,675	4,810
Median Age	35.8	37.6	39.1

Trends: 2007-2012 Annual Rate	Area	State	National
Population	0.2%	1.72%	1.30%
Households	0.34%	1.83%	1.33%
Families	-0.06%	1.4%	1.08%
Owner HHs	0.25%	1.82%	1.41%
Median Household Income	2.61%	3.28%	3.32%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	4,446	27.1%	3,743	22.1%	3,403	19.8%
\$15,000 - \$24,999	2,736	16.7%	2,468	14.6%	2,211	12.9%
\$25,000 - \$34,999	2,404	14.7%	2,222	13.1%	1,992	11.6%
\$35,000 - \$49,999	2,813	17.1%	2,754	16.3%	2,603	15.1%
\$50,000 - \$74,999	2,462	15.0%	3,135	18.5%	3,381	19.7%
\$75,000 - \$99,999	826	5.0%	1,347	8.0%	1,652	9.6%
\$100,000 - \$149,999	500	3.0%	891	5.3%	1,404	8.2%
\$150,000 - \$199,000	90	0.5%	166	1.0%	286	1.7%
\$200,000+	126	0.8%	183	1.1%	267	1.6%
Median Household Income	\$28,919		\$35,099		\$39,924	
Average Household Income	\$36,768		\$45,465		\$52,627	
Per Capita Income	\$14,520		\$18,242		\$21,248	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,890	6.9%	2,960	7.0%	2,952	6.9%
5 - 9	3,117	7.5%	2,799	6.6%	2,725	6.4%
10 - 14	3,101	7.4%	2,882	6.8%	2,837	6.6%
15 - 19	3,001	7.2%	2,919	6.9%	2,958	6.9%
20 - 24	2,678	6.4%	2,609	6.2%	2,709	6.3%
25 - 34	5,562	13.3%	5,609	13.2%	4,960	11.6%
35 - 44	6,032	14.5%	5,790	13.7%	5,633	13.2%
45 - 54	5,639	13.5%	5,898	13.9%	6,072	14.2%
55 - 64	3,948	9.5%	4,952	11.7%	5,685	13.3%
65 - 74	3,117	7.5%	3,072	7.2%	3,318	7.8%
75 - 84	2,015	4.8%	2,133	5.0%	2,050	4.8%
85+	573	1.4%	765	1.8%	904	2.1%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	27,156	65.2%	26,995	63.7%	26,789	62.6%
Black Alone	12,524	30.1%	12,930	30.5%	13,165	30.8%
American Indian Alone	809	1.9%	889	2.1%	942	2.2%
Asian Alone	281	0.7%	377	0.9%	458	1.1%
Pacific Islander Alone	14	0.0%	19	0.0%	22	0.1%
Some Other Race Alone	378	0.9%	550	1.3%	709	1.7%
Two or More Races	510	1.2%	626	1.5%	718	1.7%
Hispanic Origin (Any Race)	969	2.3%	1,255	3.0%	1,503	3.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



# Demographic and Income Profile

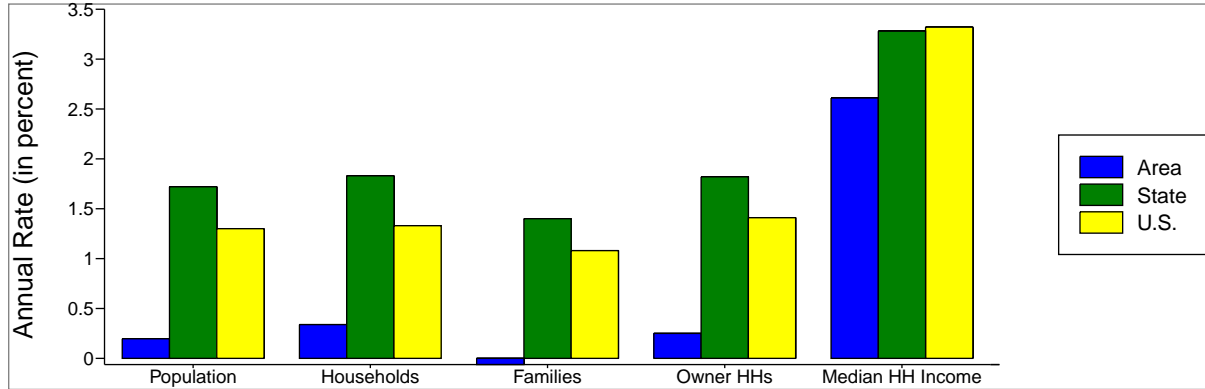
Prepared By: Income Properties

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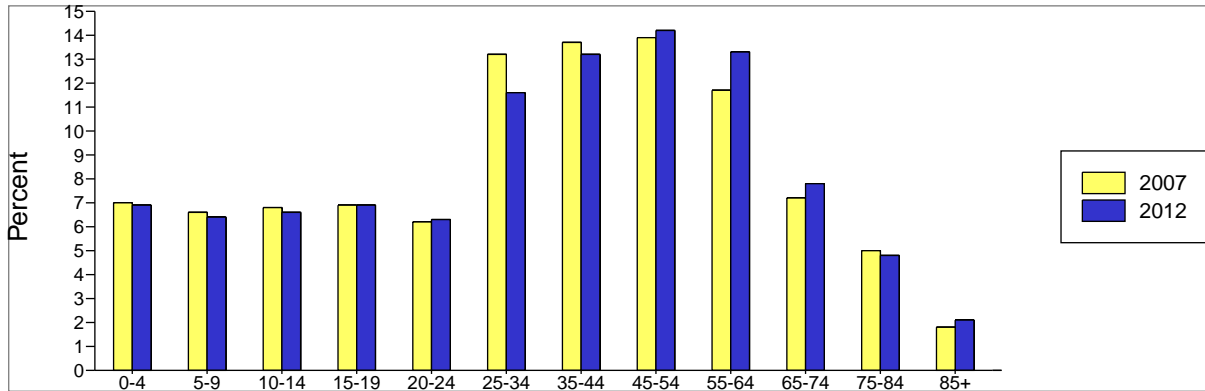
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Site Type: Radius

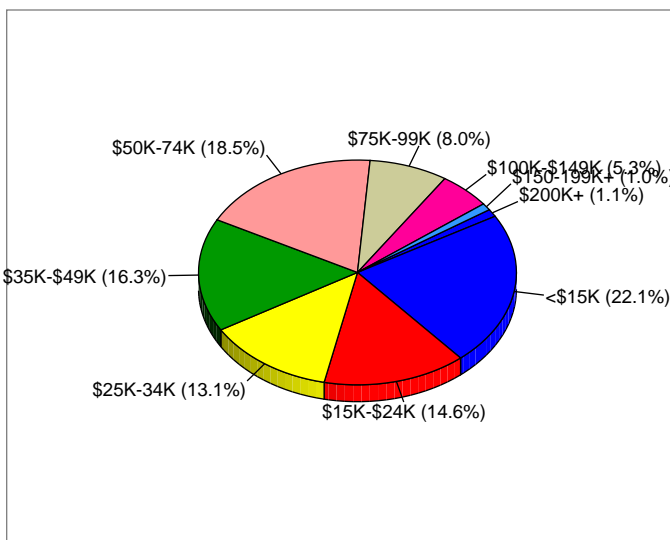
Trends 2007-2012



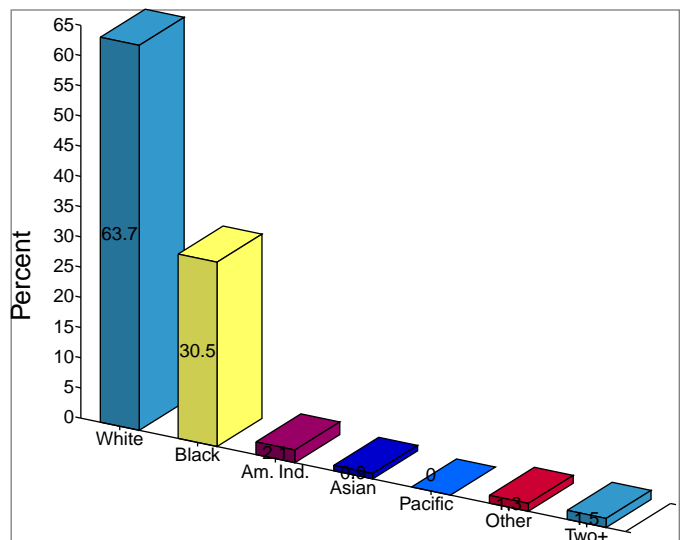
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 3.0%



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	2000 Total Population	2,071	32,252	41,672
	2000 Group Quarters	125	774	1,077
	2007 Total Population	2,104	32,582	42,385
	2012 Total Population	2,124	32,831	42,803
	2007 - 2012 Annual Rate	0.19%	0.15%	0.2%
	2000 Households	841	12,798	16,361
	2000 Average Household Size	2.31	2.46	2.48
	2007 Households	865	13,132	16,910
	2007 Average Household Size	2.27	2.41	2.43
	2012 Households	880	13,321	17,198
	2012 Average Household Size	2.25	2.4	2.42
	2007 - 2012 Annual Rate	0.34%	0.29%	0.34%
	2000 Families	583	8,836	11,497
	2000 Average Family Size	2.78	2.97	2.97
	2007 Families	583	8,829	11,588
	2007 Average Family Size	2.74	2.94	2.94
	2012 Families	581	8,771	11,552
	2012 Average Family Size	2.73	2.94	2.93
2007 - 2012 Annual Rate	-0.07%	-0.13%	-0.06%	
	<b>2000 Housing Units</b>	919	14,202	18,167
	Owner Occupied Housing Units	55.4%	61.8%	64.1%
	Renter Occupied Housing Units	35.6%	28.2%	25.9%
	Vacant Housing Units	9.0%	10.0%	9.9%
	<b>2007 Housing Units</b>	970	14,985	19,303
	Owner Occupied Housing Units	55.4%	61.1%	63.4%
	Renter Occupied Housing Units	33.8%	26.5%	24.2%
	Vacant Housing Units	10.8%	12.4%	12.4%
	<b>2012 Housing Units</b>	1,001	15,461	19,958
Owner Occupied Housing Units	54.1%	59.8%	62.1%	
Renter Occupied Housing Units	33.8%	26.4%	24.1%	
Vacant Housing Units	12.1%	13.8%	13.8%	
<b>Median Household Income</b>				
2000	\$26,293	\$27,882	\$28,919	
2007	\$31,750	\$34,182	\$35,099	
2012	\$35,170	\$38,974	\$39,924	
<b>Median Home Value</b>				
2000	\$48,500	\$53,240	\$53,743	
2007	\$76,071	\$83,199	\$83,854	
2012	\$97,625	\$106,596	\$107,003	
<b>Per Capita Income</b>				
2000	\$12,332	\$14,486	\$14,520	
2007	\$15,431	\$18,251	\$18,242	
2012	\$17,515	\$21,351	\$21,248	
<b>Median Age</b>				
2000	35.7	36.3	35.8	
2007	38.0	38.0	37.6	
2012	39.9	39.5	39.1	

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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### 2000 Households by Income

Household Income Base	855	12,840	16,403
< \$15,000	29.9%	28.4%	27.1%
\$15,000 - \$24,999	17.5%	16.9%	16.7%
\$25,000 - \$34,999	17.3%	14.5%	14.7%
\$35,000 - \$49,999	17.4%	16.4%	17.1%
\$50,000 - \$74,999	12.6%	14.9%	15.0%
\$75,000 - \$99,999	4.1%	4.8%	5.0%
\$100,000 - \$149,999	1.1%	2.8%	3.0%
\$150,000 - \$199,999	0.0%	0.6%	0.5%
\$200,000+	0.0%	0.8%	0.8%
Average Household Income	\$30,590	\$35,978	\$36,768

### 2007 Households by Income

Household Income Base	865	13,132	16,909
< \$15,000	25.7%	23.2%	22.1%
\$15,000 - \$24,999	12.6%	14.8%	14.6%
\$25,000 - \$34,999	16.8%	12.9%	13.1%
\$35,000 - \$49,999	19.2%	15.8%	16.3%
\$50,000 - \$74,999	15.6%	18.2%	18.5%
\$75,000 - \$99,999	6.4%	8.0%	8.0%
\$100,000 - \$149,999	3.1%	5.0%	5.3%
\$150,000 - \$199,999	0.7%	0.9%	1.0%
\$200,000+	0.0%	1.1%	1.1%
Average Household Income	\$37,594	\$44,715	\$45,465

### 2012 Households by Income

Household Income Base	881	13,323	17,199
< \$15,000	23.3%	20.7%	19.8%
\$15,000 - \$24,999	11.8%	13.1%	12.9%
\$25,000 - \$34,999	14.6%	11.5%	11.6%
\$35,000 - \$49,999	16.8%	14.7%	15.1%
\$50,000 - \$74,999	20.0%	19.1%	19.7%
\$75,000 - \$99,999	6.9%	9.7%	9.6%
\$100,000 - \$149,999	5.7%	8.0%	8.2%
\$150,000 - \$199,999	0.6%	1.6%	1.7%
\$200,000+	0.3%	1.6%	1.6%
Average Household Income	\$42,337	\$51,996	\$52,627

### 2000 Owner Occupied HUs by Value

Total	522	8,795	11,676
<\$50,000	51.7%	46.0%	45.5%
\$50,000 - 99,999	37.9%	41.3%	41.6%
\$100,000 - 149,999	6.1%	7.7%	7.8%
\$150,000 - 199,999	0.2%	2.8%	2.9%
\$200,000 - \$299,999	0.6%	1.6%	1.7%
\$300,000 - 499,999	2.5%	0.4%	0.4%
\$500,000 - 999,999	1.0%	0.2%	0.1%
\$1,000,000+	0.0%	0.0%	0.0%
Average Home Value	\$64,821	\$63,494	\$63,895

### 2000 Specified Renter Occupied HUs by Contract Rent

Total	300	3,935	4,574
With Cash Rent	93.3%	90.6%	88.9%
No Cash Rent	6.7%	9.4%	11.1%
Median Rent	\$295	\$287	\$286
Average Rent	\$280	\$284	\$284

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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**2000 Population by Age**

Total	2,068	32,254	41,673
0 - 4	6.9%	7.0%	6.9%
5 - 9	6.7%	7.5%	7.5%
10 - 14	7.4%	7.3%	7.4%
15 - 19	6.5%	6.9%	7.2%
20 - 24	7.3%	6.2%	6.4%
25 - 34	14.2%	13.3%	13.3%
35 - 44	13.4%	14.3%	14.5%
45 - 54	13.3%	13.4%	13.5%
55 - 64	8.6%	9.5%	9.5%
65 - 74	7.6%	7.9%	7.5%
75 - 84	5.9%	5.2%	4.8%
85+	2.3%	1.5%	1.4%
18+	75.1%	73.9%	73.8%

**2007 Population by Age**

Total	2,105	32,584	42,388
0 - 4	7.0%	7.1%	7.0%
5 - 9	6.8%	6.6%	6.6%
10 - 14	5.7%	6.8%	6.8%
15 - 19	5.8%	6.7%	6.9%
20 - 24	4.4%	5.7%	6.2%
25 - 34	16.1%	13.2%	13.2%
35 - 44	13.3%	13.6%	13.7%
45 - 54	12.9%	13.7%	13.9%
55 - 64	11.9%	11.7%	11.7%
65 - 74	7.0%	7.4%	7.2%
75 - 84	6.0%	5.5%	5.0%
85+	2.9%	2.0%	1.8%
18+	76.9%	75.5%	75.5%

**2012 Population by Age**

Total	2,125	32,834	42,803
0 - 4	6.7%	7.0%	6.9%
5 - 9	6.4%	6.4%	6.4%
10 - 14	7.1%	6.6%	6.6%
15 - 19	5.4%	6.7%	6.9%
20 - 24	5.0%	6.0%	6.3%
25 - 34	11.2%	11.5%	11.6%
35 - 44	15.0%	13.2%	13.2%
45 - 54	13.0%	14.0%	14.2%
55 - 64	13.4%	13.1%	13.3%
65 - 74	7.4%	7.9%	7.8%
75 - 84	6.4%	5.2%	4.8%
85+	3.0%	2.4%	2.1%
18+	76.6%	76.0%	76.0%

**2000 Population by Sex**

Males	45.9%	47.6%	48.3%
Females	54.1%	52.4%	51.7%

**2007 Population by Sex**

Males	46.7%	48.2%	48.9%
Females	53.3%	51.8%	51.1%

**2012 Population by Sex**

Males	47.2%	48.4%	49.1%
Females	52.8%	51.6%	50.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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**2000 Population by Race/Ethnicity**

Total	2,072	32,252	41,672
White Alone	68.0%	65.4%	65.2%
Black Alone	27.5%	30.1%	30.1%
American Indian Alone	1.6%	1.6%	1.9%
Asian or Pacific Islander Alone	0.9%	0.8%	0.7%
Some Other Race Alone	1.3%	0.9%	0.9%
Two or More Races	0.8%	1.2%	1.2%
Hispanic Origin	2.8%	2.3%	2.3%
Diversity Index	49.1	50.5	50.8

**2007 Population by Race/Ethnicity**

Total	2,103	32,583	42,386
White Alone	66.4%	63.9%	63.7%
Black Alone	27.9%	30.5%	30.5%
American Indian Alone	1.7%	1.8%	2.1%
Asian or Pacific Islander Alone	1.1%	1.0%	0.9%
Some Other Race Alone	1.9%	1.3%	1.3%
Two or More Races	1.0%	1.4%	1.5%
Hispanic Origin	3.7%	2.9%	3.0%
Diversity Index	51.8	52.6	52.9

**2012 Population by Race/Ethnicity**

Total	2,124	32,831	42,803
White Alone	65.1%	62.8%	62.6%
Black Alone	28.2%	30.8%	30.8%
American Indian Alone	1.8%	1.8%	2.2%
Asian or Pacific Islander Alone	1.4%	1.3%	1.1%
Some Other Race Alone	2.4%	1.7%	1.7%
Two or More Races	1.2%	1.6%	1.7%
Hispanic Origin	4.4%	3.4%	3.5%
Diversity Index	53.8	54.2	54.6



**2000 Population 3+ by School Enrollment**

Total	1,965	30,839	39,877
Enrolled in Nursery/Preschool	0.8%	1.4%	1.5%
Enrolled in Kindergarten	2.3%	1.8%	1.8%
Enrolled in Grade 1-8	13.3%	12.5%	12.6%
Enrolled in Grade 9-12	6.8%	6.0%	6.2%
Enrolled in College	3.4%	3.3%	3.3%
Enrolled in Grad/Prof School	0.3%	0.3%	0.3%
Not Enrolled in School	73.1%	74.8%	74.3%

**2000 Population 25+ by Educational Attainment**

Total	1,378	20,978	26,912
Less than 9th Grade	12.3%	11.5%	11.3%
9th - 12th Grade, No Diploma	23.7%	19.0%	19.1%
High School Graduate	41.0%	35.3%	36.0%
Some College, No Degree	11.8%	16.9%	16.8%
Associate Degree	6.3%	6.5%	6.5%
Bachelor's Degree	3.6%	7.4%	6.9%
Master's/Prof/Doctorate Degree	1.4%	3.4%	3.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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**2000 Population 15+ by Sex and Marital Status**

Total	1,616	25,190	32,520
Females	53.9%	53.2%	52.3%
Never Married	14.6%	11.8%	11.2%
Married, not Separated	24.3%	25.3%	25.9%
Married, Separated	3.2%	2.8%	2.7%
Widowed	7.0%	7.9%	7.2%
Divorced	4.8%	5.4%	5.4%
Males	46.1%	46.8%	47.7%
Never Married	11.8%	13.0%	13.2%
Married, not Separated	25.6%	25.3%	26.1%
Married, Separated	1.9%	1.9%	1.8%
Widowed	0.2%	1.5%	1.5%
Divorced	6.7%	5.2%	5.0%



**2000 Population 16+ by Employment Status**

Total	1,584	24,773	31,960
In Labor Force	57.1%	57.2%	58.1%
Civilian Employed	52.9%	52.8%	53.6%
Civilian Unemployed	4.2%	4.1%	3.9%
In Armed Forces	0.0%	0.2%	0.6%
Not in Labor Force	42.9%	42.8%	41.9%

**2007 Civilian Population 16+ in Labor Force**

Civilian Employed	89.5%	89.3%	89.9%
Civilian Unemployed	10.5%	10.7%	10.1%

**2012 Civilian Population 16+ in Labor Force**

Civilian Employed	89.3%	89.1%	89.7%
Civilian Unemployed	10.7%	10.9%	10.3%

**2000 Females 16+ by Employment Status and Age of Children**

Total	863	13,242	16,779
Own Children < 6 Only	9.3%	8.4%	8.2%
Employed/in Armed Forces	6.8%	5.5%	5.3%
Unemployed	0.6%	0.7%	0.6%
Not in Labor Force	1.9%	2.3%	2.3%
Own Children < 6 and 6-17 Only	5.8%	6.2%	6.5%
Employed/in Armed Forces	2.9%	3.5%	3.9%
Unemployed	0.6%	0.6%	0.6%
Not in Labor Force	2.3%	2.1%	2.0%
Own Children 6-17 Only	18.4%	16.8%	17.4%
Employed/in Armed Forces	15.4%	11.7%	12.2%
Unemployed	0.7%	0.8%	0.7%
Not in Labor Force	2.3%	4.3%	4.5%
No Own Children < 18	66.5%	68.6%	67.9%
Employed/in Armed Forces	21.6%	27.4%	27.8%
Unemployed	1.3%	1.8%	1.8%
Not in Labor Force	43.7%	39.3%	38.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007.



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**2007 Employed Population 16+ by Industry**

Total	828	12,614	16,651
Agriculture/Mining	2.3%	1.4%	1.8%
Construction	8.8%	8.0%	8.1%
Manufacturing	27.3%	21.2%	21.9%
Wholesale Trade	0.4%	2.8%	3.2%
Retail Trade	12.6%	13.4%	13.2%
Transportation/Utilities	6.6%	4.7%	4.7%
Information	1.1%	1.3%	1.2%
Finance/Insurance/Real Estate	0.6%	2.9%	2.9%
Services	35.7%	40.4%	38.8%
Public Administration	4.6%	3.8%	4.2%

**2007 Employed Population 16+ by Occupation**

Total	826	12,614	16,654
White Collar	30.6%	45.3%	44.7%
Management/Business/Financial	5.7%	7.0%	7.5%
Professional	9.1%	17.3%	16.9%
Sales	8.1%	10.0%	9.5%
Administrative Support	7.7%	11.0%	10.8%
Services	22.3%	17.7%	17.2%
Blue Collar	47.1%	37.0%	38.1%
Farming/Forestry/Fishing	1.8%	0.8%	0.9%
Construction/Extraction	9.8%	8.5%	8.6%
Installation/Maintenance/Repair	9.6%	5.7%	5.8%
Production	18.6%	13.9%	14.4%
Transportation/Material Moving	7.3%	8.1%	8.4%



**2000 Workers 16+ by Means of Transportation to Work**

Total	810	12,859	16,911
Drove Alone - Car, Truck, or Van	67.7%	77.3%	77.6%
Carpooled - Car, Truck, or Van	23.5%	17.1%	16.7%
Public Transportation	0.0%	0.6%	0.6%
Walked	3.3%	2.2%	2.2%
Other Means	0.4%	1.3%	1.2%
Worked at Home	5.2%	1.6%	1.6%

**2000 Workers 16+ by Travel Time to Work**

Total	809	12,860	16,914
Did Not Work at Home	94.8%	98.4%	98.4%
Less than 5 minutes	1.0%	4.2%	3.8%
5 to 9 minutes	14.6%	17.9%	15.9%
10 to 19 minutes	51.1%	44.7%	43.7%
20 to 24 minutes	4.7%	8.6%	10.2%
25 to 34 minutes	6.3%	9.5%	10.7%
35 to 44 minutes	4.8%	3.2%	3.4%
45 to 59 minutes	5.3%	4.0%	4.4%
60 to 89 minutes	4.1%	3.5%	3.3%
90 or more minutes	3.0%	2.7%	2.9%
Worked at Home	5.2%	1.6%	1.6%
Average Travel Time to Work (in min)	20.9	19.9	21.0

**2000 Households by Vehicles Available**

Total	828	12,789	16,362
None	13.6%	13.3%	12.2%
1	38.2%	36.5%	35.5%
2	33.5%	33.4%	34.1%
3	13.3%	12.8%	13.6%
4	0.2%	2.8%	3.3%
5+	1.2%	1.2%	1.3%
Average Number of Vehicles Available	1.5	1.6	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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**2000 Households by Type**

Total	841	12,799	16,361
Family Households	69.3%	69.0%	70.3%
Married-couple Family	45.2%	46.3%	47.9%
With Related Children	20.6%	20.6%	21.5%
Other Family (No Spouse)	24.1%	22.8%	22.4%
With Related Children	17.1%	15.4%	15.1%
Nonfamily Households	30.7%	31.0%	29.7%
Householder Living Alone	27.0%	27.5%	26.3%
Householder Not Living Alone	3.7%	3.5%	3.4%
Households with Related Children	37.7%	36.0%	36.7%
Households with Persons 65+	22.2%	26.5%	25.5%

**2000 Households by Size**

Total	841	12,798	16,361
1 Person Household	27.0%	27.5%	26.3%
2 Person Household	32.6%	33.0%	33.0%
3 Person Household	18.9%	17.3%	17.7%
4 Person Household	13.1%	13.6%	14.1%
5 Person Household	6.1%	5.7%	5.9%
6 Person Household	1.8%	1.8%	1.9%
7+ Person Household	0.5%	1.1%	1.1%

**2000 Households by Year Householder Moved In**

Total	829	12,789	16,361
Moved in 1999 to March 2000	19.8%	17.3%	16.9%
Moved in 1995 to 1998	33.5%	25.8%	26.0%
Moved in 1990 to 1994	14.6%	13.3%	13.7%
Moved in 1980 to 1989	12.1%	15.1%	15.5%
Moved in 1970 to 1979	10.1%	12.7%	12.6%
Moved in 1969 or Earlier	9.9%	15.8%	15.4%
Median Year Householder Moved In	1995	1992	1992



**2000 Housing Units by Units in Structure**

Total	914	14,210	18,177
1, Detached	49.7%	68.2%	66.3%
1, Attached	1.1%	2.0%	1.7%
2	5.9%	4.2%	3.5%
3 or 4	7.8%	4.6%	3.7%
5 to 9	4.8%	1.7%	1.5%
10 to 19	0.5%	0.4%	0.3%
20+	0.0%	0.5%	0.4%
Mobile Home	29.6%	18.2%	22.6%
Other	0.5%	0.1%	0.1%

**2000 Housing Units by Year Structure Built**

Total	910	14,190	18,176
1999 to March 2000	3.3%	1.6%	2.1%
1995 to 1998	13.2%	6.8%	8.3%
1990 to 1994	5.6%	6.0%	7.2%
1980 to 1989	24.4%	13.9%	15.2%
1970 to 1979	25.9%	18.6%	18.8%
1969 or Earlier	27.6%	53.2%	48.3%
Median Year Structure Built	1979	1968	1971

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Radius: 5.0 mile

Lat: 34.912610  
Lon: -79.733611  
Radius: 10.0 mile

**Top 3 Tapestry Segments**

1.	Rural Bypasses	Rural Bypasses	Rural Bypasses
2.	Southern Satellites	Southern Satellites	Southern Satellites
3.	City Dimensions	Modest Income Homes	Modest Income Homes

 **2007 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,064,764	\$19,812,331	\$25,749,795
Average Spent	\$1,230.94	\$1,508.71	\$1,522.76
Spending Potential Index	45	55	55
Computers & Accessories: Total \$	\$96,190	\$1,854,726	\$2,408,095
Average Spent	\$111.20	\$141.24	\$142.41
Spending Potential Index	45	57	57
Education: Total \$	\$390,108	\$9,005,703	\$11,382,169
Average Spent	\$450.99	\$685.78	\$673.10
Spending Potential Index	35	53	52
Entertainment/Recreation: Total \$	\$1,586,955	\$27,872,761	\$36,698,165
Average Spent	\$1,834.63	\$2,122.51	\$2,170.20
Spending Potential Index	53	62	63
Food at Home: Total \$	\$2,512,604	\$43,225,737	\$56,777,927
Average Spent	\$2,904.74	\$3,291.63	\$3,357.65
Spending Potential Index	58	65	67
Food Away from Home: Total \$	\$1,523,968	\$27,752,888	\$36,189,122
Average Spent	\$1,761.81	\$2,113.38	\$2,140.10
Spending Potential Index	52	62	63
Health Care: Total \$	\$2,212,995	\$36,833,481	\$48,608,553
Average Spent	\$2,558.38	\$2,804.86	\$2,874.54
Spending Potential Index	65	72	74
HH Furnishings & Equipment: Total \$	\$947,361	\$17,110,263	\$22,463,025
Average Spent	\$1,095.22	\$1,302.94	\$1,328.39
Spending Potential Index	48	58	59
Investments: Total \$	\$279,562	\$9,401,423	\$11,505,389
Average Spent	\$323.19	\$715.92	\$680.39
Spending Potential Index	22	48	46
Retail Goods: Total \$	\$13,439,847	\$225,469,062	\$298,291,860
Average Spent	\$15,537.40	\$17,169.44	\$17,639.97
Spending Potential Index	59	65	67
Shelter: Total \$	\$5,488,198	\$109,067,433	\$140,982,627
Average Spent	\$6,344.74	\$8,305.47	\$8,337.23
Spending Potential Index	42	55	55
TV/Video/Sound Equipment: Total \$	\$535,048	\$9,810,548	\$12,746,980
Average Spent	\$618.55	\$747.07	\$753.81
Spending Potential Index	53	64	65
Travel: Total \$	\$704,299	\$13,728,883	\$17,814,975
Average Spent	\$814.22	\$1,045.45	\$1,053.52
Spending Potential Index	44	57	57
Vehicle Maintenance & Repairs: Total \$	\$503,868	\$8,705,245	\$11,482,548
Average Spent	\$582.51	\$662.90	\$679.04
Spending Potential Index	55	62	64

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the 2002, 2003 and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2007 and 2012.