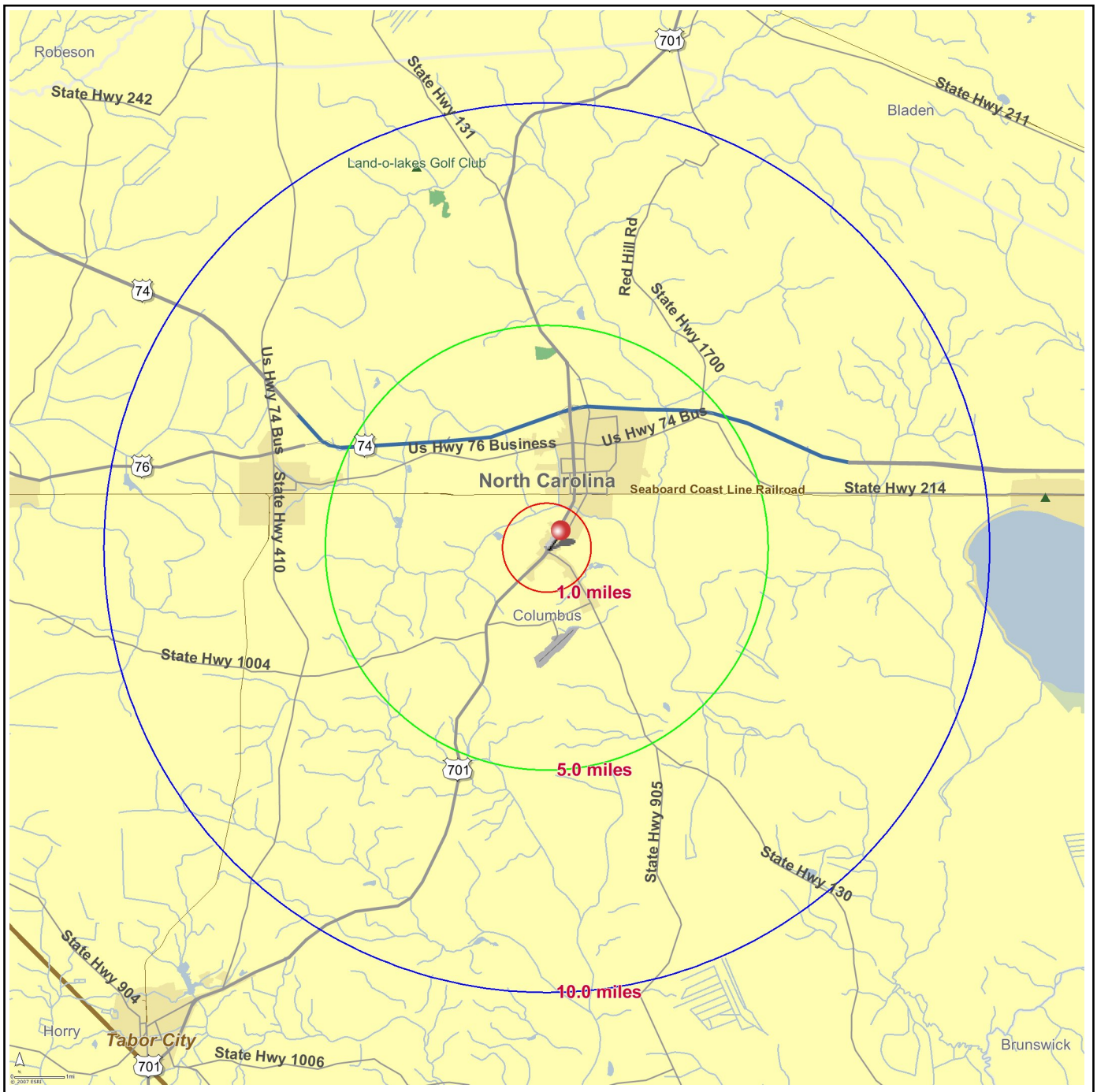


Site Map

Lat: 34.304849
Lon: -78.718663

Prepared By: Income Properties
December 11, 2007

Latitude 34.3048
Longitude -78.7187





Executive Summary

Prepared By: Income Properties

Site Type: Radius

Lat: 34.304849
Lon: -78.718663
Radius: 1.0 mile

Lat: 34.304849
Lon: -78.718663
Radius: 5.0 mile

Lat: 34.304849
Lon: -78.718663
Radius: 10.0 mile

2007 Population

Total Population	921	13,580	28,616
Male Population	47.7%	49.0%	48.8%
Female Population	52.3%	51.0%	51.2%
Median Age	40.1	40.2	39.4

2007 Income

Median HH Income	\$27,711	\$33,250	\$32,640
Per Capita Income	\$16,468	\$20,490	\$18,580
Average HH Income	\$38,814	\$48,834	\$45,051

2007 Households

Total Households	400	5,435	11,567
Average Household Size	2.30	2.33	2.38
1990-2000 Annual Rate	1.02%	0.91%	1.3%

2007 Housing

Owner Occupied Housing Units	65.7%	62.6%	65.5%
Renter Occupied Housing Units	19.9%	25.9%	22.1%
Vacant Housing Units	14.3%	11.5%	12.4%

Population

1990 Population	926	12,622	26,048
2000 Population	913	13,605	28,684
2007 Population	921	13,580	28,616
2012 Population	926	13,578	28,624
1990-2000 Annual Rate	-0.14%	0.75%	0.97%
2000-2007 Annual Rate	0.14%	-0.03%	-0.04%
2007-2012 Annual Rate	0.11%	0%	0.01%

In the identified market area, the current year population is 28,616. In 2000, the Census count in the market area was 28,684. The rate of change since 2000 was -0.04 percent annually. The five-year projection for the population in the market area is 28,624, representing a change of 0.01 percent annually from 2007 to 2012. Currently, the population is 48.8 percent male and 51.2 percent female.

Households

1990 Households	347	4,843	9,929
2000 Households	384	5,303	11,294
2007 Households	400	5,435	11,567
2012 Households	407	5,495	11,695
1990-2000 Annual Rate	1.02%	0.91%	1.3%
2000-2007 Annual Rate	0.66%	0.39%	0.38%
2007-2012 Annual Rate	0.35%	0.22%	0.22%

The household count in this market area has changed from 11,294 in 2000 to 11,567 in the current year, a change of 0.38 percent annually. The five-year projection of households is 11,695, a change of 0.22 percent annually from the current year total. Average household size is currently 2.38, compared to 2.45 in the year 2000. The number of families in the current year is 7,806 in the market area.

Housing

Currently, 65.5 percent of the 13,202 housing units in the market area are owner occupied; 22.1 percent, renter occupied; and 12.4 percent are vacant. In 2000, there were 12,686 housing units— 65.9 percent owner occupied, 23.4 percent renter occupied and 10.7 percent vacant. The rate of change in housing units since 2000 is 0.55 percent. Median home value in the market area is \$100,843, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 2.89 percent annually to \$116,294. From 2000 to the current year, median home value changed by 5.66 percent annually.



Site Type: Radius	Lat: 34.304849 Lon: -78.718663 Radius: 1.0 mile	Lat: 34.304849 Lon: -78.718663 Radius: 5.0 mile	Lat: 34.304849 Lon: -78.718663 Radius: 10.0 mile
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Median Household Income

1990 Median HH Income	\$19,940	\$18,657	\$18,602
2000 Median HH Income	\$23,379	\$26,953	\$26,741
2007 Median HH Income	\$27,711	\$33,250	\$32,640
2012 Median HH Income	\$31,724	\$38,148	\$37,190
1990-2000 Annual Rate	1.6%	3.75%	3.7%
2000-2007 Annual Rate	2.76%	3.42%	3.24%
2007-2012 Annual Rate	2.74%	2.79%	2.64%

Per Capita Income

1990 Per Capita Income	\$9,202	\$9,814	\$9,289
2000 Per Capita Income	\$13,540	\$15,879	\$14,687
2007 Per Capita Income	\$16,468	\$20,490	\$18,580
2012 Per Capita Income	\$18,805	\$24,156	\$21,607
1990-2000 Annual Rate	3.94%	4.93%	4.69%
2000-2007 Annual Rate	3.18%	4.16%	3.83%
2007-2012 Annual Rate	2.69%	3.35%	3.06%

Average Household Income

1990 Average Household Income	\$24,351	\$25,319	\$24,189
2000 Average Household Income	\$32,039	\$40,475	\$37,244
2007 Average HH Income	\$38,814	\$48,834	\$45,051
2012 Average HH Income	\$43,818	\$57,062	\$51,862
1990-2000 Annual Rate	2.78%	4.8%	4.41%
2000-2007 Annual Rate	3.12%	3.05%	3.09%
2007-2012 Annual Rate	2.46%	3.16%	2.86%

Households by Income

Current median household income is \$32,640 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$37,190 in five years. In 2000, median household income was \$26,741, compared to \$18,602 in 1990.

Current average household income is \$45,051 in this market area, compared to \$73,126 for all U.S. households. Average household income is projected to be \$51,862 in five years. In 2000, average household income was \$37,244, compared to \$24,189 in 1990.

Current per capita income is \$18,580 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$21,607 in five years. In 2000, the per capita income was \$14,687, compared to \$9,289 in 1990.

Population by Employment

Total Businesses	117	729	1,022
Total Employees	477	3,743	5,305

Currently, 93.8 percent of the civilian labor force in the identified market area is employed and 6.2 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 93.6 percent of the civilian labor force, and unemployment will be 6.4 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 53.8 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.2 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 49.8 percent in white collar jobs (compared to 60.2 percent of U.S. employment)
- 19.8 percent in service jobs (compared to 16.5 percent of U.S. employment)
- 30.4 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 80.9 percent of the market area population drove alone to work, and 2.3 percent worked at home. The average travel time to work in 2000 was 24.0 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2000, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 28.8 percent had not earned a high school diploma (19.6 percent in the U.S.)
- 32.5 percent were high school graduates only (28.6 percent in the U.S.)
- 7.4 percent had completed an Associate degree (6.3 percent in the U.S.)
- 7.9 percent had a Bachelor's degree (15.5 percent in the U.S.)
- 4.0 percent had earned a Master's/Professional/Doctorate Degree (8.9 percent in the U.S.)



Demographic and Income Profile

Prepared By: Income Properties

Lat: 34.304849
Lon: -78.718663

Latitude 34.3048
Longitude -78.7187
Radius: 1.0 mile

Site Type: Radius

Summary	2000	2007	2012
Population	913	921	926
Households	384	400	407
Families	272	276	276
Average Household Size	2.38	2.30	2.28
Owner Occupied HUs	292	307	310
Renter Occupied HUs	92	93	97
Median Age	37.8	40.1	42.1

Trends: 2007-2012 Annual Rate	Area	State	National
Population	0.11%	1.72%	1.30%
Households	0.35%	1.83%	1.33%
Families	0%	1.4%	1.08%
Owner HHs	0.19%	1.82%	1.41%
Median Household Income	2.74%	3.28%	3.32%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	125	31.8%	111	27.7%	102	25.0%
\$15,000 - \$24,999	84	21.4%	69	17.2%	61	15.0%
\$25,000 - \$34,999	41	10.4%	54	13.5%	59	14.5%
\$35,000 - \$49,999	58	14.8%	54	13.5%	45	11.0%
\$50,000 - \$74,999	62	15.8%	67	16.7%	75	18.4%
\$75,000 - \$99,999	11	2.8%	28	7.0%	35	8.6%
\$100,000 - \$149,999	9	2.3%	13	3.2%	22	5.4%
\$150,000 - \$199,000	1	0.3%	3	0.7%	5	1.2%
\$200,000+	2	0.5%	2	0.5%	4	1.0%
Median Household Income	\$23,379		\$27,711		\$31,724	
Average Household Income	\$32,039		\$38,814		\$43,818	
Per Capita Income	\$13,540		\$16,468		\$18,805	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	60	6.6%	61	6.6%	60	6.5%
5 - 9	65	7.1%	61	6.6%	57	6.2%
10 - 14	66	7.2%	59	6.4%	64	6.9%
15 - 19	58	6.4%	54	5.9%	58	6.3%
20 - 24	50	5.5%	42	4.6%	45	4.9%
25 - 34	121	13.3%	112	12.2%	89	9.6%
35 - 44	131	14.4%	135	14.7%	133	14.4%
45 - 54	119	13.1%	134	14.6%	140	15.1%
55 - 64	109	12.0%	114	12.4%	125	13.5%
65 - 74	77	8.5%	100	10.9%	89	9.6%
75 - 84	44	4.8%	33	3.6%	49	5.3%
85+	11	1.2%	15	1.6%	16	1.7%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	625	68.4%	618	67.0%	612	66.2%
Black Alone	259	28.3%	265	28.7%	269	29.1%
American Indian Alone	12	1.3%	13	1.4%	13	1.4%
Asian Alone	2	0.2%	3	0.3%	3	0.3%
Pacific Islander Alone	1	0.1%	2	0.2%	2	0.2%
Some Other Race Alone	11	1.2%	17	1.8%	21	2.3%
Two or More Races	4	0.4%	5	0.5%	5	0.5%
Hispanic Origin (Any Race)	14	1.5%	20	2.2%	24	2.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Demographic and Income Profile

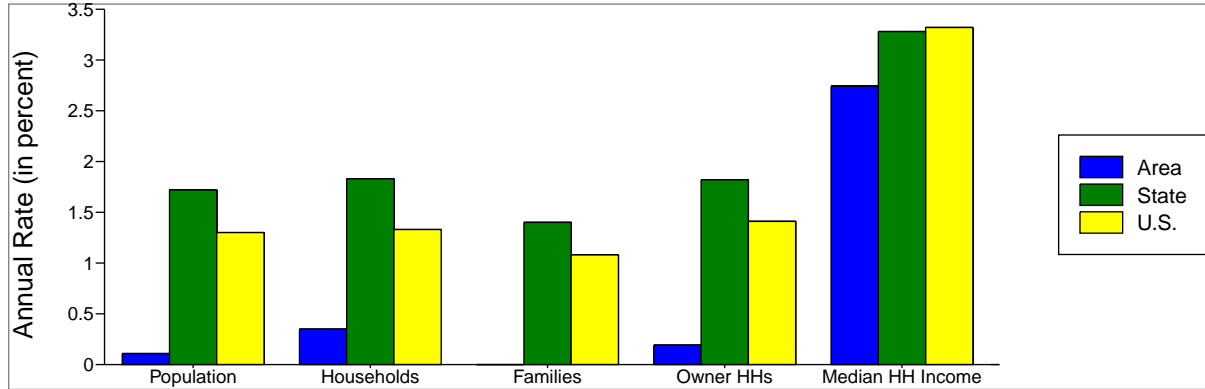
Prepared By: Income Properties

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Lon: -78.718663

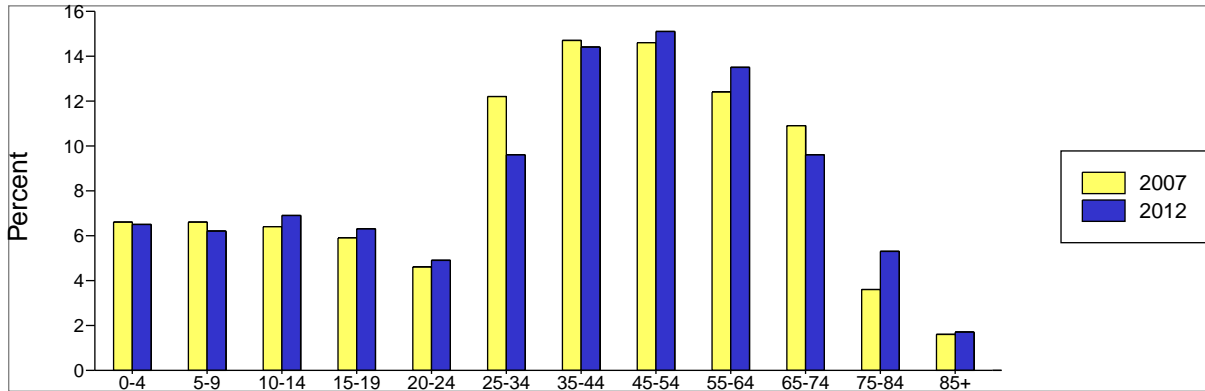
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Site Type: Radius

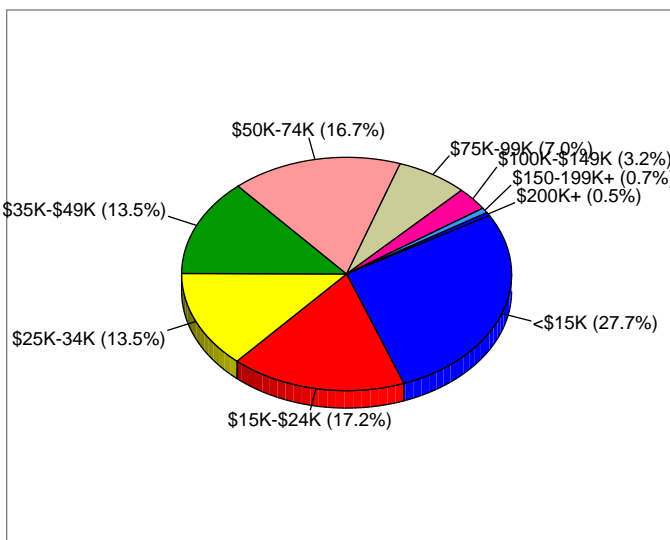
Trends 2007-2012



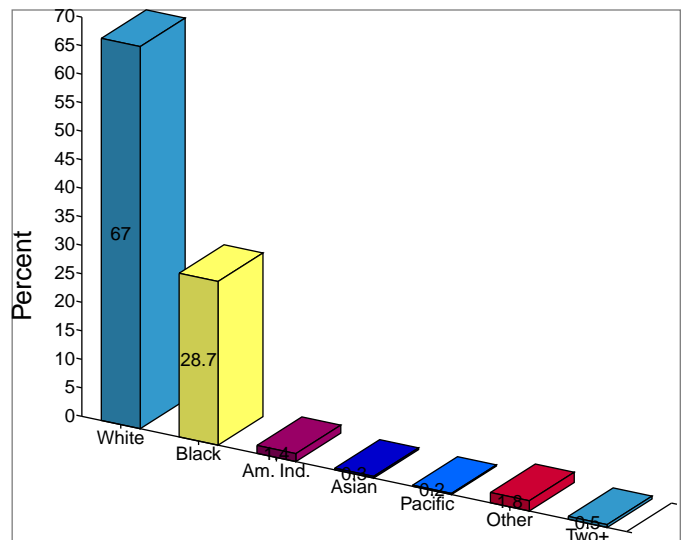
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 2.2%



Demographic and Income Profile

Prepared By: Income Properties

Lat: 34.304849
Lon: -78.718663

Latitude 34.3048
Longitude -78.7187
Radius: 5.0 mile

Site Type: Radius

Summary	2000	2007	2012
Population	13,605	13,580	13,578
Households	5,303	5,435	5,495
Families	3,592	3,581	3,544
Average Household Size	2.39	2.33	2.30
Owner Occupied HUs	3,696	3,845	3,876
Renter Occupied HUs	1,607	1,590	1,619
Median Age	37.8	40.2	41.7

Trends: 2007-2012 Annual Rate	Area	State	National
Population	0%	1.72%	1.30%
Households	0.22%	1.83%	1.33%
Families	-0.21%	1.4%	1.08%
Owner HHs	0.16%	1.82%	1.41%
Median Household Income	2.79%	3.28%	3.32%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	1,604	30.3%	1,376	25.3%	1,232	22.4%
\$15,000 - \$24,999	900	17.0%	777	14.3%	729	13.3%
\$25,000 - \$34,999	681	12.9%	654	12.0%	630	11.5%
\$35,000 - \$49,999	814	15.4%	818	15.0%	738	13.4%
\$50,000 - \$74,999	715	13.5%	868	16.0%	988	18.0%
\$75,000 - \$99,999	280	5.3%	446	8.2%	463	8.4%
\$100,000 - \$149,999	155	2.9%	288	5.3%	444	8.1%
\$150,000 - \$199,000	63	1.2%	81	1.5%	98	1.8%
\$200,000+	82	1.5%	129	2.4%	173	3.1%
Median Household Income	\$26,953		\$33,250		\$38,148	
Average Household Income	\$40,475		\$48,834		\$57,062	
Per Capita Income	\$15,879		\$20,490		\$24,156	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	847	6.2%	856	6.3%	849	6.3%
5 - 9	911	6.7%	781	5.8%	761	5.6%
10 - 14	953	7.0%	821	6.0%	785	5.8%
15 - 19	923	6.8%	779	5.7%	776	5.7%
20 - 24	808	5.9%	876	6.5%	817	6.0%
25 - 34	1,779	13.1%	1,715	12.6%	1,617	11.9%
35 - 44	2,050	15.1%	1,934	14.2%	1,803	13.3%
45 - 54	1,919	14.1%	1,997	14.7%	2,040	15.0%
55 - 64	1,415	10.4%	1,690	12.4%	1,884	13.9%
65 - 74	1,090	8.0%	1,200	8.8%	1,198	8.8%
75 - 84	669	4.9%	643	4.7%	731	5.4%
85+	242	1.8%	286	2.1%	317	2.3%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	8,587	63.1%	8,393	61.8%	8,253	60.8%
Black Alone	4,539	33.4%	4,585	33.8%	4,621	34.0%
American Indian Alone	155	1.1%	168	1.2%	177	1.3%
Asian Alone	58	0.4%	77	0.6%	92	0.7%
Pacific Islander Alone	7	0.1%	8	0.1%	8	0.1%
Some Other Race Alone	162	1.2%	231	1.7%	296	2.2%
Two or More Races	97	0.7%	116	0.9%	131	1.0%
Hispanic Origin (Any Race)	221	1.6%	298	2.2%	369	2.7%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Demographic and Income Profile

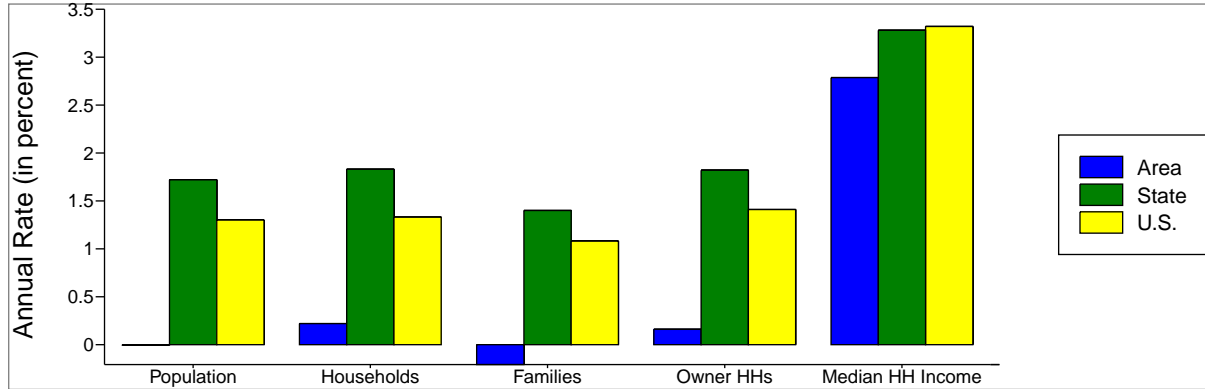
Prepared By: Income Properties

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Lon: -78.718663

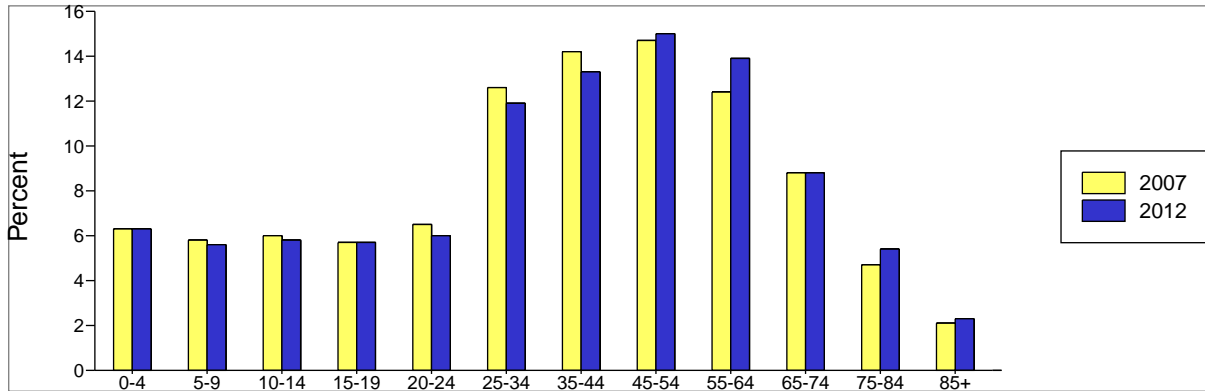
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Site Type: Radius

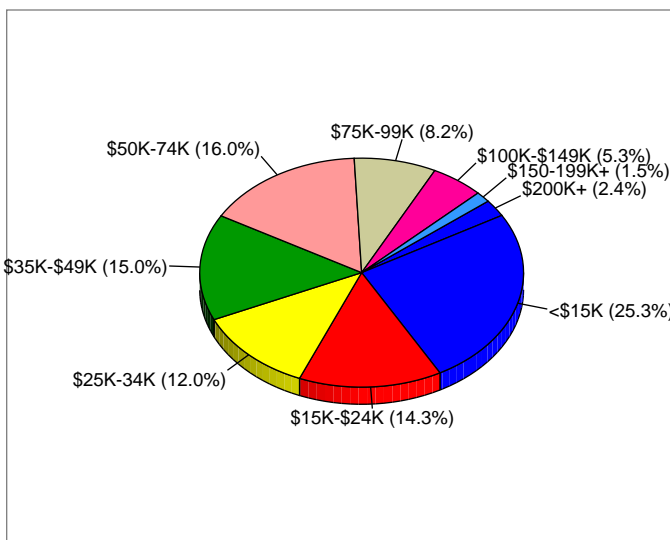
Trends 2007-2012



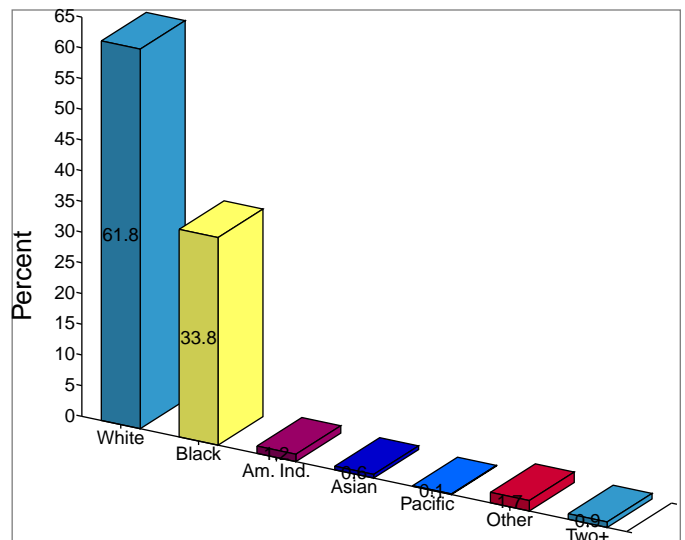
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 2.2%



Demographic and Income Profile

Prepared By: Income Properties

Lat: 34.304849
Lon: -78.718663

Latitude 34.3048
Longitude -78.7187
Radius: 10.0 mile

Site Type: Radius

Summary	2000	2007	2012
Population	28,684	28,616	28,624
Households	11,294	11,567	11,695
Families	7,827	7,806	7,730
Average Household Size	2.45	2.38	2.36
Owner Occupied HUs	8,333	8,649	8,716
Renter Occupied HUs	2,961	2,918	2,979
Median Age	36.9	39.4	40.9

Trends: 2007-2012 Annual Rate	Area	State	National
Population	0.01%	1.72%	1.30%
Households	0.22%	1.83%	1.33%
Families	-0.2%	1.4%	1.08%
Owner HHs	0.15%	1.82%	1.41%
Median Household Income	2.64%	3.28%	3.32%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	3,451	30.5%	2,973	25.7%	2,708	23.2%
\$15,000 - \$24,999	1,919	17.0%	1,665	14.4%	1,527	13.1%
\$25,000 - \$34,999	1,485	13.1%	1,422	12.3%	1,358	11.6%
\$35,000 - \$49,999	1,810	16.0%	1,730	15.0%	1,616	13.8%
\$50,000 - \$74,999	1,576	13.9%	1,964	17.0%	2,198	18.8%
\$75,000 - \$99,999	610	5.4%	944	8.2%	1,004	8.6%
\$100,000 - \$149,999	284	2.5%	582	5.0%	893	7.6%
\$150,000 - \$199,000	70	0.6%	125	1.1%	168	1.4%
\$200,000+	115	1.0%	162	1.4%	224	1.9%
Median Household Income	\$26,741		\$32,640		\$37,190	
Average Household Income	\$37,244		\$45,051		\$51,862	
Per Capita Income	\$14,687		\$18,580		\$21,607	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,883	6.6%	1,917	6.7%	1,888	6.6%
5 - 9	2,022	7.0%	1,829	6.4%	1,769	6.2%
10 - 14	2,082	7.3%	1,779	6.2%	1,805	6.3%
15 - 19	2,105	7.3%	1,669	5.8%	1,681	5.9%
20 - 24	1,700	5.9%	1,843	6.4%	1,608	5.6%
25 - 34	3,681	12.8%	3,625	12.7%	3,482	12.2%
35 - 44	4,326	15.1%	4,082	14.3%	3,660	12.8%
45 - 54	4,020	14.0%	4,175	14.6%	4,333	15.1%
55 - 64	2,955	10.3%	3,556	12.4%	3,984	13.9%
65 - 74	2,207	7.7%	2,419	8.5%	2,477	8.7%
75 - 84	1,282	4.5%	1,212	4.2%	1,387	4.8%
85+	420	1.5%	513	1.8%	551	1.9%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	18,304	63.8%	17,901	62.6%	17,613	61.5%
Black Alone	9,166	32.0%	9,239	32.3%	9,311	32.5%
American Indian Alone	557	1.9%	608	2.1%	644	2.2%
Asian Alone	95	0.3%	125	0.4%	150	0.5%
Pacific Islander Alone	12	0.0%	13	0.0%	13	0.0%
Some Other Race Alone	329	1.1%	466	1.6%	595	2.1%
Two or More Races	220	0.8%	263	0.9%	297	1.0%
Hispanic Origin (Any Race)	527	1.8%	696	2.4%	849	3.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



Demographic and Income Profile

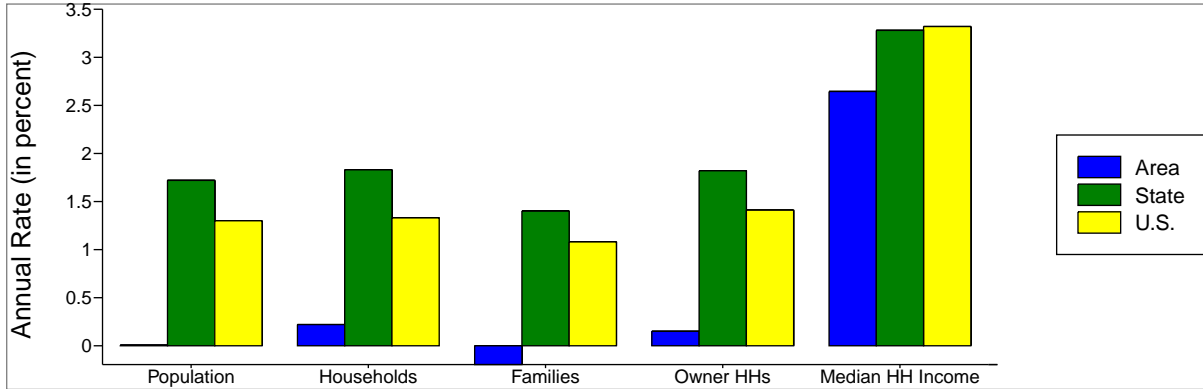
Prepared By: Income Properties

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Lon: -78.718663

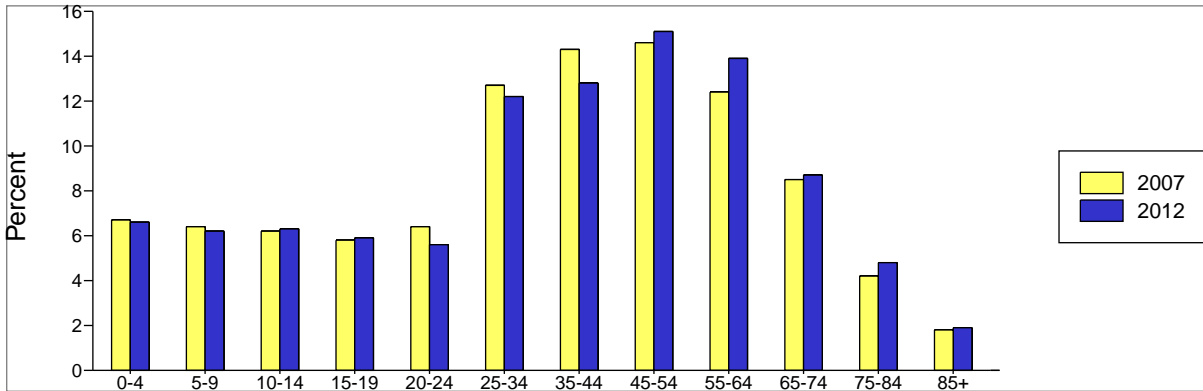
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Site Type: Radius

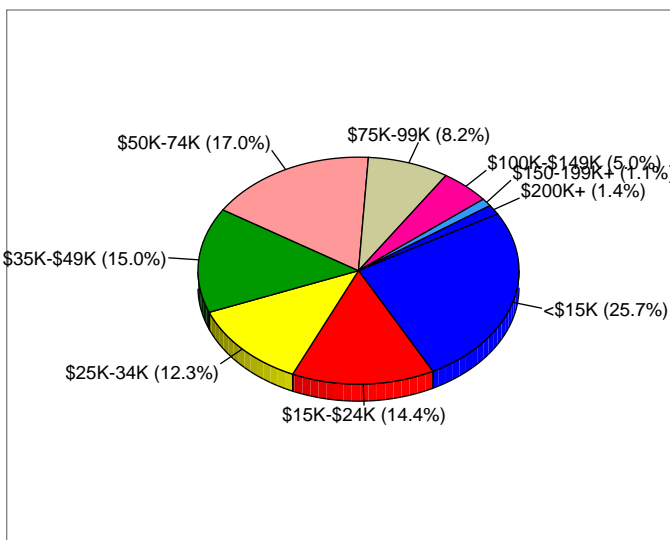
Trends 2007-2012



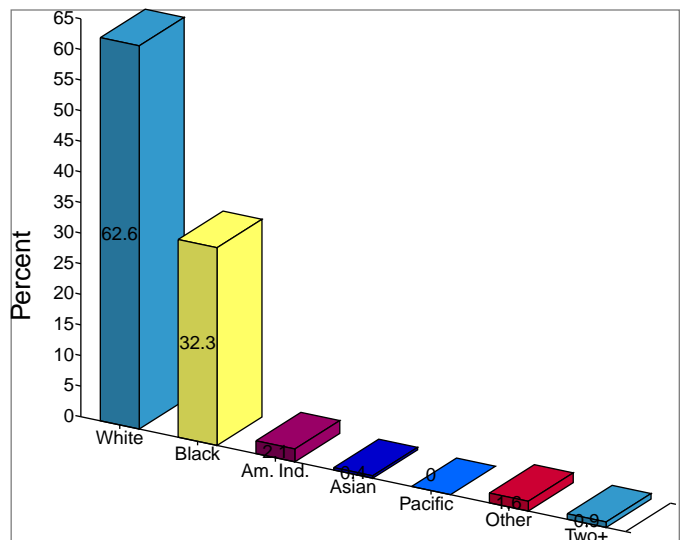
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 2.4%



Market Profile

Prepared By: Income Properties

Latitude **34.3048**
Longitude **-78.7187**

Lat: **34.304849**
Lon: **-78.718663**
Radius: **1.0 mile**

Lat: **34.304849**
Lon: **-78.718663**
Radius: **5.0 mile**

Lat: **34.304849**
Lon: **-78.718663**
Radius: **10.0 mile**



2000 Total Population	913	13,605	28,684
2000 Group Quarters	0	914	1,051
2007 Total Population	921	13,580	28,616
2012 Total Population	926	13,578	28,624
2007 - 2012 Annual Rate	0.11%	0%	0.01%



2000 Households	384	5,303	11,294
2000 Average Household Size	2.38	2.39	2.45
2007 Households	400	5,435	11,567
2007 Average Household Size	2.3	2.33	2.38
2012 Households	407	5,495	11,695
2012 Average Household Size	2.28	2.3	2.36
2007 - 2012 Annual Rate	0.35%	0.22%	0.22%
2000 Families	272	3,592	7,827
2000 Average Family Size	2.85	2.94	2.98
2007 Families	276	3,581	7,806
2007 Average Family Size	2.79	2.89	2.92
2012 Families	276	3,544	7,730
2012 Average Family Size	2.76	2.88	2.91
2007 - 2012 Annual Rate	0%	-0.21%	-0.2%



2000 Housing Units	442	5,898	12,686
Owner Occupied Housing Units	67.6%	62.6%	65.9%
Renter Occupied Housing Units	21.3%	27.2%	23.4%
Vacant Housing Units	11.1%	10.2%	10.7%
2007 Housing Units	467	6,138	13,202
Owner Occupied Housing Units	65.7%	62.6%	65.5%
Renter Occupied Housing Units	19.9%	25.9%	22.1%
Vacant Housing Units	14.3%	11.5%	12.4%
2012 Housing Units	480	6,269	13,491
Owner Occupied Housing Units	64.6%	61.8%	64.6%
Renter Occupied Housing Units	20.2%	25.8%	22.1%
Vacant Housing Units	15.2%	12.3%	13.3%

Median Household Income

2000	\$23,379	\$26,953	\$26,741
2007	\$27,711	\$33,250	\$32,640
2012	\$31,724	\$38,148	\$37,190

Median Home Value

2000	\$61,053	\$72,492	\$67,633
2007	\$94,063	\$107,392	\$100,843
2012	\$105,682	\$124,339	\$116,294

Per Capita Income

2000	\$13,540	\$15,879	\$14,687
2007	\$16,468	\$20,490	\$18,580
2012	\$18,805	\$24,156	\$21,607

Median Age

2000	37.8	37.8	36.9
2007	40.1	40.2	39.4
2012	42.1	41.7	40.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Households by Income

Household Income Base	393	5,294	11,320
< \$15,000	31.8%	30.3%	30.5%
\$15,000 - \$24,999	21.4%	17.0%	17.0%
\$25,000 - \$34,999	10.4%	12.9%	13.1%
\$35,000 - \$49,999	14.8%	15.4%	16.0%
\$50,000 - \$74,999	15.8%	13.5%	13.9%
\$75,000 - \$99,999	2.8%	5.3%	5.4%
\$100,000 - \$149,999	2.3%	2.9%	2.5%
\$150,000 - \$199,999	0.3%	1.2%	0.6%
\$200,000+	0.5%	1.5%	1.0%
Average Household Income	\$32,039	\$40,475	\$37,244

2007 Households by Income

Household Income Base	401	5,437	11,567
< \$15,000	27.7%	25.3%	25.7%
\$15,000 - \$24,999	17.2%	14.3%	14.4%
\$25,000 - \$34,999	13.5%	12.0%	12.3%
\$35,000 - \$49,999	13.5%	15.0%	15.0%
\$50,000 - \$74,999	16.7%	16.0%	17.0%
\$75,000 - \$99,999	7.0%	8.2%	8.2%
\$100,000 - \$149,999	3.2%	5.3%	5.0%
\$150,000 - \$199,999	0.7%	1.5%	1.1%
\$200,000+	0.5%	2.4%	1.4%
Average Household Income	\$38,814	\$48,834	\$45,051

2012 Households by Income

Household Income Base	408	5,495	11,696
< \$15,000	25.0%	22.4%	23.2%
\$15,000 - \$24,999	15.0%	13.3%	13.1%
\$25,000 - \$34,999	14.5%	11.5%	11.6%
\$35,000 - \$49,999	11.0%	13.4%	13.8%
\$50,000 - \$74,999	18.4%	18.0%	18.8%
\$75,000 - \$99,999	8.6%	8.4%	8.6%
\$100,000 - \$149,999	5.4%	8.1%	7.6%
\$150,000 - \$199,999	1.2%	1.8%	1.4%
\$200,000+	1.0%	3.1%	1.9%
Average Household Income	\$43,818	\$57,062	\$51,862

2000 Owner Occupied HUs by Value

Total	284	3,707	8,353
<\$50,000	40.5%	31.5%	35.8%
\$50,000 - 99,999	42.6%	42.9%	40.9%
\$100,000 - 149,999	13.7%	13.3%	12.7%
\$150,000 - 199,999	2.1%	6.4%	5.8%
\$200,000 - \$299,999	1.1%	4.7%	3.6%
\$300,000 - 499,999	0.0%	0.8%	1.0%
\$500,000 - 999,999	0.0%	0.2%	0.1%
\$1,000,000+	0.0%	0.2%	0.2%
Average Home Value	\$66,648	\$86,914	\$80,964

2000 Specified Renter Occupied HUs by Contract Rent

Total	96	1,594	2,898
With Cash Rent	80.2%	88.6%	83.6%
No Cash Rent	19.8%	11.4%	16.4%
Median Rent	\$264	\$274	\$266
Average Rent	\$267	\$263	\$260

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Population by Age

Total	911	13,606	28,683
0 - 4	6.6%	6.2%	6.6%
5 - 9	7.1%	6.7%	7.0%
10 - 14	7.2%	7.0%	7.3%
15 - 19	6.4%	6.8%	7.3%
20 - 24	5.5%	5.9%	5.9%
25 - 34	13.3%	13.1%	12.8%
35 - 44	14.4%	15.1%	15.1%
45 - 54	13.1%	14.1%	14.0%
55 - 64	12.0%	10.4%	10.3%
65 - 74	8.5%	8.0%	7.7%
75 - 84	4.8%	4.9%	4.5%
85+	1.2%	1.8%	1.5%
18+	75.2%	76.0%	74.5%

2007 Population by Age

Total	920	13,578	28,619
0 - 4	6.6%	6.3%	6.7%
5 - 9	6.6%	5.8%	6.4%
10 - 14	6.4%	6.0%	6.2%
15 - 19	5.9%	5.7%	5.8%
20 - 24	4.6%	6.5%	6.4%
25 - 34	12.2%	12.6%	12.7%
35 - 44	14.7%	14.2%	14.3%
45 - 54	14.6%	14.7%	14.6%
55 - 64	12.4%	12.4%	12.4%
65 - 74	10.9%	8.8%	8.5%
75 - 84	3.6%	4.7%	4.2%
85+	1.6%	2.1%	1.8%
18+	76.7%	78.3%	77.1%

2012 Population by Age

Total	925	13,578	28,625
0 - 4	6.5%	6.3%	6.6%
5 - 9	6.2%	5.6%	6.2%
10 - 14	6.9%	5.8%	6.3%
15 - 19	6.3%	5.7%	5.9%
20 - 24	4.9%	6.0%	5.6%
25 - 34	9.6%	11.9%	12.2%
35 - 44	14.4%	13.3%	12.8%
45 - 54	15.1%	15.0%	15.1%
55 - 64	13.5%	13.9%	13.9%
65 - 74	9.6%	8.8%	8.7%
75 - 84	5.3%	5.4%	4.8%
85+	1.7%	2.3%	1.9%
18+	76.3%	78.8%	77.2%

2000 Population by Sex

Males	47.1%	48.7%	48.4%
Females	52.9%	51.3%	51.6%

2007 Population by Sex

Males	47.7%	49.0%	48.8%
Females	52.3%	51.0%	51.2%

2012 Population by Sex

Males	47.9%	49.1%	48.9%
Females	52.1%	50.9%	51.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Population by Race/Ethnicity

Total	914	13,605	28,683
White Alone	68.4%	63.1%	63.8%
Black Alone	28.3%	33.4%	32.0%
American Indian Alone	1.3%	1.1%	1.9%
Asian or Pacific Islander Alone	0.3%	0.5%	0.4%
Some Other Race Alone	1.2%	1.2%	1.1%
Two or More Races	0.4%	0.7%	0.8%
Hispanic Origin	1.5%	1.6%	1.8%
Diversity Index	46.7	50.6	50.9

2007 Population by Race/Ethnicity

Total	923	13,578	28,615
White Alone	67.0%	61.8%	62.6%
Black Alone	28.7%	33.8%	32.3%
American Indian Alone	1.4%	1.2%	2.1%
Asian or Pacific Islander Alone	0.5%	0.6%	0.5%
Some Other Race Alone	1.8%	1.7%	1.6%
Two or More Races	0.5%	0.9%	0.9%
Hispanic Origin	2.2%	2.2%	2.4%
Diversity Index	48.9	52.5	52.8

2012 Population by Race/Ethnicity

Total	925	13,578	28,623
White Alone	66.2%	60.8%	61.5%
Black Alone	29.1%	34.0%	32.5%
American Indian Alone	1.4%	1.3%	2.2%
Asian or Pacific Islander Alone	0.5%	0.7%	0.6%
Some Other Race Alone	2.3%	2.2%	2.1%
Two or More Races	0.5%	1.0%	1.0%
Hispanic Origin	2.6%	2.7%	3.0%
Diversity Index	50.5	54.0	54.3



2000 Population 3+ by School Enrollment

Total	877	13,139	27,493
Enrolled in Nursery/Preschool	0.9%	1.1%	1.2%
Enrolled in Kindergarten	1.8%	1.6%	1.6%
Enrolled in Grade 1-8	11.3%	11.9%	12.4%
Enrolled in Grade 9-12	4.6%	6.1%	6.5%
Enrolled in College	6.2%	3.9%	4.2%
Enrolled in Grad/Prof School	0.2%	0.4%	0.4%
Not Enrolled in School	75.0%	75.0%	73.7%

2000 Population 25+ by Educational Attainment

Total	618	9,182	18,887
Less than 9th Grade	9.2%	10.0%	10.3%
9th - 12th Grade, No Diploma	19.9%	19.2%	18.5%
High School Graduate	37.4%	29.2%	32.5%
Some College, No Degree	18.6%	19.0%	19.4%
Associate Degree	8.1%	7.3%	7.4%
Bachelor's Degree	3.9%	10.2%	7.9%
Master's/Prof/Doctorate Degree	2.9%	5.1%	4.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Population 15+ by Sex and Marital Status

Total	725	10,906	22,636
Females	53.2%	51.2%	52.0%
Never Married	8.3%	9.8%	10.0%
Married, not Separated	27.9%	24.9%	26.1%
Married, Separated	2.9%	2.3%	2.5%
Widowed	8.3%	8.5%	8.3%
Divorced	5.9%	5.7%	5.1%
Males	46.8%	48.8%	48.0%
Never Married	11.9%	14.3%	13.4%
Married, not Separated	27.6%	26.5%	26.9%
Married, Separated	2.5%	2.0%	1.8%
Widowed	1.2%	1.6%	1.6%
Divorced	3.6%	4.3%	4.4%



2000 Population 16+ by Employment Status

Total	704	10,697	22,163
In Labor Force	53.4%	51.9%	53.8%
Civilian Employed	49.4%	48.0%	49.6%
Civilian Unemployed	3.3%	3.6%	4.0%
In Armed Forces	0.7%	0.2%	0.2%
Not in Labor Force	46.6%	48.1%	46.2%

2007 Civilian Population 16+ in Labor Force

Civilian Employed	94.8%	94.1%	93.8%
Civilian Unemployed	5.2%	5.9%	6.2%

2012 Civilian Population 16+ in Labor Force

Civilian Employed	94.5%	93.9%	93.6%
Civilian Unemployed	5.5%	6.1%	6.4%

2000 Females 16+ by Employment Status and Age of Children

Total	380	5,500	11,555
Own Children < 6 Only	7.9%	7.4%	7.9%
Employed/in Armed Forces	3.9%	3.6%	3.9%
Unemployed	0.5%	0.4%	0.5%
Not in Labor Force	3.4%	3.4%	3.5%
Own Children < 6 and 6-17 Only	7.1%	5.9%	6.2%
Employed/in Armed Forces	3.4%	3.4%	3.1%
Unemployed	1.1%	0.4%	0.4%
Not in Labor Force	2.6%	2.1%	2.7%
Own Children 6-17 Only	17.1%	17.1%	17.3%
Employed/in Armed Forces	11.1%	12.0%	11.8%
Unemployed	0.3%	0.6%	0.7%
Not in Labor Force	5.8%	4.5%	4.8%
No Own Children < 18	67.9%	69.6%	68.6%
Employed/in Armed Forces	25.8%	25.9%	26.0%
Unemployed	1.8%	2.8%	2.8%
Not in Labor Force	40.3%	40.9%	39.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007.



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2007 Employed Population 16+ by Industry

Industry	1.0 mile	5.0 mile	10.0 mile
Total	367	5,326	11,454
Agriculture/Mining	1.4%	1.4%	2.7%
Construction	9.0%	8.6%	9.6%
Manufacturing	10.9%	10.3%	11.0%
Wholesale Trade	3.0%	2.3%	3.2%
Retail Trade	14.7%	12.6%	12.0%
Transportation/Utilities	3.3%	4.0%	4.0%
Information	2.2%	1.8%	1.4%
Finance/Insurance/Real Estate	4.1%	5.9%	5.4%
Services	45.5%	47.8%	45.6%
Public Administration	6.0%	5.3%	5.2%

2007 Employed Population 16+ by Occupation

Occupation	1.0 mile	5.0 mile	10.0 mile
Total	367	5,328	11,453
White Collar	48.2%	53.4%	49.8%
Management/Business/Financial	8.4%	10.5%	10.1%
Professional	17.2%	21.6%	18.4%
Sales	12.0%	11.0%	10.1%
Administrative Support	10.6%	10.3%	11.2%
Services	21.0%	19.5%	19.8%
Blue Collar	30.8%	27.1%	30.4%
Farming/Forestry/Fishing	1.1%	1.2%	1.4%
Construction/Extraction	9.0%	7.7%	9.1%
Installation/Maintenance/Repair	7.9%	4.2%	5.3%
Production	7.6%	7.0%	7.7%
Transportation/Material Moving	5.2%	7.0%	6.8%



2000 Workers 16+ by Means of Transportation to Work

Means of Transportation	1.0 mile	5.0 mile	10.0 mile
Total	350	5,075	10,813
Drove Alone - Car, Truck, or Van	82.6%	82.5%	80.9%
Carpooled - Car, Truck, or Van	10.0%	11.0%	12.8%
Public Transportation	0.0%	0.4%	0.3%
Walked	2.6%	2.2%	2.0%
Other Means	3.1%	2.3%	1.7%
Worked at Home	1.7%	1.7%	2.3%

2000 Workers 16+ by Travel Time to Work

Travel Time	1.0 mile	5.0 mile	10.0 mile
Total	349	5,076	10,813
Did Not Work at Home	98.3%	98.3%	97.7%
Less than 5 minutes	4.6%	5.9%	4.3%
5 to 9 minutes	17.5%	20.7%	14.5%
10 to 19 minutes	42.1%	40.1%	36.7%
20 to 24 minutes	9.2%	7.9%	11.3%
25 to 34 minutes	6.6%	7.3%	11.2%
35 to 44 minutes	2.0%	4.0%	3.7%
45 to 59 minutes	6.0%	5.3%	7.5%
60 to 89 minutes	4.0%	4.3%	5.6%
90 or more minutes	6.3%	3.0%	2.8%
Worked at Home	1.7%	1.7%	2.3%
Average Travel Time to Work (in min)	25.4	21.1	24.0

2000 Households by Vehicles Available

Vehicles Available	1.0 mile	5.0 mile	10.0 mile
Total	382	5,307	11,309
None	7.9%	10.4%	9.8%
1	39.5%	39.2%	35.7%
2	33.8%	33.9%	36.0%
3	13.6%	12.5%	14.4%
4	4.2%	3.0%	3.1%
5+	1.0%	0.8%	1.1%
Average Number of Vehicles Available	1.7	1.6	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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2000 Households by Type

Total	384	5,303	11,295
Family Households	70.8%	67.7%	69.3%
Married-couple Family	50.0%	46.8%	49.0%
With Related Children	19.0%	19.2%	21.4%
Other Family (No Spouse)	20.8%	20.9%	20.3%
With Related Children	14.6%	14.5%	13.9%
Nonfamily Households	29.2%	32.3%	30.7%
Householder Living Alone	26.3%	29.3%	27.7%
Householder Not Living Alone	2.9%	3.0%	3.0%
Households with Related Children	33.6%	33.7%	35.3%
Households with Persons 65+	26.8%	27.1%	26.2%

2000 Households by Size

Total	384	5,303	11,294
1 Person Household	26.2%	29.3%	27.7%
2 Person Household	36.1%	34.1%	33.3%
3 Person Household	18.2%	16.9%	17.5%
4 Person Household	13.5%	12.3%	13.5%
5 Person Household	3.4%	4.7%	5.0%
6 Person Household	1.6%	1.8%	1.9%
7+ Person Household	1.0%	0.9%	1.1%

2000 Households by Year Householder Moved In

Total	382	5,309	11,309
Moved in 1999 to March 2000	12.8%	14.7%	13.7%
Moved in 1995 to 1998	24.9%	25.8%	24.6%
Moved in 1990 to 1994	16.5%	16.7%	16.4%
Moved in 1980 to 1989	17.0%	16.3%	16.3%
Moved in 1970 to 1979	12.3%	11.8%	13.1%
Moved in 1969 or Earlier	16.5%	14.7%	16.0%
Median Year Householder Moved In	1991	1992	1991



2000 Housing Units by Units in Structure

Total	430	5,904	12,670
1, Detached	62.6%	65.5%	64.1%
1, Attached	0.9%	1.2%	1.0%
2	0.5%	2.2%	1.5%
3 or 4	0.0%	3.3%	2.1%
5 to 9	2.1%	2.4%	1.3%
10 to 19	0.2%	0.2%	0.2%
20+	0.2%	1.2%	0.7%
Mobile Home	33.5%	24.1%	29.1%
Other	0.0%	0.0%	0.0%

2000 Housing Units by Year Structure Built

Total	441	5,898	12,700
1999 to March 2000	2.5%	2.3%	2.9%
1995 to 1998	9.3%	7.5%	8.7%
1990 to 1994	7.9%	7.5%	8.9%
1980 to 1989	17.5%	15.7%	16.2%
1970 to 1979	19.5%	21.7%	21.7%
1969 or Earlier	43.3%	45.4%	41.6%
Median Year Structure Built	1973	1972	1974

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Top 3 Tapestry Segments

1.	Rural Bypasses	Rural Bypasses	Rural Bypasses
2.	Rooted Rural	Rooted Rural	Rooted Rural
3.		Simple Living	Simple Living

 **2007 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$502,171	\$8,785,444	\$17,134,139
Average Spent	\$1,255.43	\$1,616.46	\$1,481.29
Spending Potential Index	46	59	54
Computers & Accessories: Total \$	\$45,780	\$847,790	\$1,622,165
Average Spent	\$114.45	\$155.99	\$140.24
Spending Potential Index	46	63	56
Education: Total \$	\$183,544	\$4,146,877	\$7,446,631
Average Spent	\$458.86	\$762.99	\$643.78
Spending Potential Index	36	59	50
Entertainment/Recreation: Total \$	\$759,954	\$12,717,092	\$25,130,244
Average Spent	\$1,899.89	\$2,339.85	\$2,172.58
Spending Potential Index	55	68	63
Food at Home: Total \$	\$1,200,935	\$19,764,476	\$39,142,683
Average Spent	\$3,002.34	\$3,636.52	\$3,384.00
Spending Potential Index	60	72	67
Food Away from Home: Total \$	\$721,286	\$12,452,771	\$24,360,169
Average Spent	\$1,803.22	\$2,291.22	\$2,106.01
Spending Potential Index	53	68	62
Health Care: Total \$	\$1,072,083	\$17,166,281	\$34,202,516
Average Spent	\$2,680.21	\$3,158.47	\$2,956.90
Spending Potential Index	69	81	76
HH Furnishings & Equipment: Total \$	\$454,871	\$7,726,332	\$15,226,494
Average Spent	\$1,137.18	\$1,421.59	\$1,316.37
Spending Potential Index	50	63	58
Investments: Total \$	\$130,308	\$4,077,459	\$6,810,475
Average Spent	\$325.77	\$750.22	\$588.78
Spending Potential Index	22	50	39
Retail Goods: Total \$	\$6,450,452	\$103,561,378	\$206,982,409
Average Spent	\$16,126.13	\$19,054.53	\$17,894.22
Spending Potential Index	61	72	67
Shelter: Total \$	\$2,598,842	\$48,312,478	\$92,732,067
Average Spent	\$6,497.11	\$8,889.14	\$8,016.95
Spending Potential Index	43	59	53
TV/Video/Sound Equipment: Total \$	\$252,634	\$4,406,783	\$8,587,089
Average Spent	\$631.59	\$810.82	\$742.38
Spending Potential Index	54	70	64
Travel: Total \$	\$339,283	\$6,222,884	\$11,952,114
Average Spent	\$848.21	\$1,144.96	\$1,033.29
Spending Potential Index	46	62	56
Vehicle Maintenance & Repairs: Total \$	\$242,615	\$4,022,292	\$7,965,794
Average Spent	\$606.54	\$740.07	\$688.67
Spending Potential Index	57	69	65

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2002, 2003 and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2007 and 2012.